



## New Additions for the Week 5 January - TOP STORIES #148

Here are the Vendors for the week, and for a full list of Vendors already transacting with us on the Marketplace, they [can be found here](#)



### Company Overview

**Scytale.ai** provides an AI-powered compliance automation platform combined with expert services to help organisations achieve and maintain security and compliance across multiple frameworks. Founded in 2021, the company is headquartered in New York, NY, with operations in Tel Aviv, Israel, and serves clients globally, including in the US, the Czech Republic, Israel, and South Africa.

### Products and Services

- **Compliance Automation Platform:** Centralises evidence collection, control tracking, and monitoring for over 40 frameworks like SOC 2, ISO 27001, GDPR, HIPAA, PCI DSS, EU AI Act, and more, with continuous 24/7 monitoring, real-time alerts, and automated audits to ensure ongoing compliance beyond one-time certifications.
- **AI Agent (Scy):** Automates tedious tasks such as evidence and policy reviews, auto-fills security questionnaires and RFPs using existing data, generates mapped policies in minutes, provides instant risk mitigation steps, and reviews audit evidence for completeness, reducing manual effort by up to 90%.
- **Expert Advisory Services:** Dedicated compliance experts offer tailored guidance from audit readiness to certification, including hands-on support for startups, scaling companies, and enterprises, with customised Trust Centres for showcasing compliance to customers.
- **Enterprise Features:** Supports complex workflows with on-premise integrations, access reviews, vendor risk management, offensive security (penetration testing), customizable reports, role-based permissions, and multi-framework control mapping to scale GRC processes efficiently.
- **Integrations and Tools:** Connects to infrastructure for automated evidence gathering, includes dashboards for activity tracking, risk assessment, workflow management, and third-party integrations; also offers audit management, policy monitoring, and real-time notifications.

Your Sales Specialist is: [Taryn Fonseca](#)



### Company Overview

**Datadog, Inc.** delivers a SaaS platform that integrates infrastructure monitoring, application performance management (APM), and log management for full-stack observability. The company processes billions of data points daily, supporting over 31,000 customers including AI-native firms, with strong growth in security products exceeding \$100 million ARR.

### Products and Services

**Datadog** provides a cloud-based observability and security platform for monitoring infrastructure, applications, and digital experiences. Founded in 2010 and headquartered in New York City, the company serves developers, IT operations, and business users with real-time analytics across dynamic cloud environments.

- **Infrastructure Monitoring:** Real-time visibility into servers, containers, databases, clouds (AWS, Azure, GCP), and Kubernetes with customizable dashboards, metrics graphing, and automatic tagging.
- **Application Performance Monitoring (APM):** End-to-end tracing across distributed systems, code-level insights, error tracking, and AI-driven root cause analysis to optimise user experience and reduce MTTR.
- **Log Management:** Centralised log collection, search, analysis, and correlation with metrics/traces for troubleshooting, anomaly detection, and security events.
- **Network Monitoring:** Visualises traffic flows in cloud-native environments, identifies bottlenecks, and monitors performance across hybrid infrastructures.
- **Security Solutions:** Includes Cloud SIEM, Workload Protection, Vulnerability Management, Cloud Security Posture Management (CSPM), Code Security (SAST/IAST), and Sensitive Data Scanner for comprehensive threat detection and compliance.
- **Digital Experience Monitoring (DEM):** Real User Monitoring (RUM), synthetics testing, session replays, and dead-click tracking with AI for proactive UX optimisation.
- **Software Delivery & Service Management:** Continuous testing, incident management, on-call scheduling, event management, and AI agents (Bits AI) for automated remediation and post-mortems.

- **AI and Platform Capabilities:** Bits AI for alerts/insights, Software Catalogue for ownership tracking, integrations with 700+ technologies, and FinOps tools for cost management.eCap Pro for reality capture.

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## Scytale Review

Scytale.ai earns strong recognition as a G2 Leader in GRC, Security Compliance, Cloud Security, Audit Management, and more, with badges for Momentum Leader, Fastest Implementation, and Best Estimated ROI based on verified customer reviews praising its user-friendly interface, automation savings, and expert support. Users highlight time savings for SOC 2 and ISO 27001 audits, ease of use, and scalability, though some note occasional slowdowns with large volumes of evidence or a desire for more integrations.

[Scytale Reviews here](#)

## Datadog Review

Recognised as a Leader in the 2025 Gartner Magic Quadrant for Observability Platforms and Digital Experience Monitoring, Datadog emphasises AI-powered insights and rapid issue resolution.

Datadog earns high praise for its unified observability, ease of use, and fast onboarding, with users highlighting seamless integrations, customisable dashboards, and AI-driven efficiency in reducing resolution times. It has been named a Gartner Peer Insights Customers' Choice, with ratings around 4.5/5 from verified IT professionals noting its value in cloud transitions and DevOps workflows.

[DataDog Gartner Reviews.](#)



## Company Overview

**Fortinet** is an American cybersecurity company founded in 2000 and headquartered in Sunnyvale, California. It specialises in integrated security and networking solutions through its Security Fabric platform, serving over 890,000 customers worldwide with enterprise-grade products. The company, led by brothers Ken Xie and Michael Xie, went public in 2009 and focuses on converging networking and security to protect networks, devices, and data across environments.

## Products and services

Fortinet offers a broad portfolio of over 50 products unified under the FortiOS operating system and Security Fabric architecture, emphasising AI-powered threat intelligence via FortiGuard Labs.

- **FortiGate Next-Generation Firewalls (NGFW):** Core product family providing high-performance firewalls, intrusion prevention, antivirus, web filtering, application control, VPN, and SD-WAN in physical, virtual, and cloud forms for data centres, enterprises, and branches.
- **Secure Networking (FortiSwitch, FortiAP, FortiNAC):** Converged wired/wireless LAN switches, Wi-Fi access points, and network access control for unified policy enforcement, zero-trust segmentation, and AI-driven management across LAN edges.
- **SASE and SSE (FortiSASE, FortiProxy):** Unified Secure Access Service Edge with ZTNA, secure web gateway, cloud access security broker (CASB), and firewall-as-a-service for hybrid workforces, multi-cloud, and remote access.
- **Endpoint and Cloud Security (FortiEDR, FortiClient, FortiAppSec Cloud):** Endpoint detection/response with automated response, EDR for IT/OT, and cloud-native WAAP/API protection using AI for threat hunting and zero-day detection.
- **Security Operations (FortiSOAR, FortiSIEM, FortiAnalyzer, FortiAI):** SOAR for orchestration/automation with 800+ playbooks, SIEM with UEBA, analytics/logging, and GenAI assistant for investigations, incident response, and SOC efficiency.
- **FortiGuard Services:** Subscription-based AI/ML-driven services including IPS, antimalware, DNS security, sandboxing, DDoS protection, and threat intelligence for real-time updates across all products.
- **Other Specialised Solutions:** FortiMail for email security, FortiVoice for secure VoIP, FortiToken for MFA, FortiDDoS, FortiDeceptor for deception, and FortiRecon for digital risk protection.

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## Fortinet Review

Fortinet consistently earns high marks in Gartner Peer Insights across categories like SD-WAN (4.9/5, 97% recommend from 414 reviews), SASE (4.9/5, only vendor with 100% recommend), Enterprise Wired/Wireless LAN (Customers' Choice), SOAR (4.9/5, 98% recommend), Endpoint Protection (4.8/5, 96% recommend), and Cloud WAAP (4.8/5, 99% recommend). Customers praise integrated platforms, performance, AI automation, cost-effectiveness, and support, though some note complexity in large deployments.

[Fortinet Reviews.](#)



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