



New Additions for the Week 1 December - TOP STORIES #143

Here are the Vendors for the week, and for a full list of Vendors already transacting with us on the Marketplace, they [can be found here](#)



AXONIUS

Axonius is a cybersecurity company founded in 2017 that specialises in asset management and security for corporate networks. Its platform, the Axonius Asset Cloud, provides comprehensive visibility and control of all devices connected to an organisation's network, helping to identify security coverage gaps and automate the enforcement of security policies.

Axonius serves Security, IT, and GRC teams by unifying scattered asset data into a complete and up-to-date view, enabling better risk management and operational decisions.

The company is headquartered in New York and has additional offices in Tel Aviv, Austin, and São Paulo. Axonius has raised about \$595 million through multiple funding rounds and reached a valuation of approximately \$2.6 billion as of 2025. It boasts notable customers including News Corp., Schneider Electric, and U.S. defence contractors. Recently, Axonius acquired Cynerio, a healthcare IoT cybersecurity startup, in a \$180 million deal. Despite strong growth, the company laid off about 100 employees (over 10% of its workforce) in late 2025 as part of operational tightening.

Axonius is recognised for its market-leading adapter network and robust capabilities in cybersecurity asset management, attack surface management, SaaS security, and more, catering to modern enterprise needs in visibility and actionability for cyber defence.

Products and Services

- **Cybersecurity Asset Management (CAASM):** Provides a comprehensive inventory of all assets, including devices, users, and software, for improved security risk mitigation.
- **Software Asset Management:** Offers actionable visibility into software usage to uncover unsanctioned software and manage licenses effectively.
- **Security Posture Management:** Continuously monitors and reduces IT blind spots by integrating with existing security tools for vulnerability assessment and incident response.
- **SaaS Management:** Monitors software applications to ensure compliance with security standards and optimise resource allocation.
- **Automation and Compliance:** Automates security policy validation and enforcement, helping organisations meet regulatory requirements such as FedRAMP, NIST, and FISMA.

Axonius is designed for rapid deployment and is widely used in industries including public sector, healthcare, financial services, and more. The platform prioritises improving cyber hygiene by giving security and IT teams actionable asset intelligence, enabling them to preemptively tackle exposures and operational risks efficiently.



panda

Panda Security is a Spanish cybersecurity software company specialising in antivirus and cybersecurity software for both home and business users. Their product portfolio includes antivirus solutions, endpoint detection and response (EDR) systems, parental controls, firewall, anti-spam, threat hunting, and cloud security. The company operates globally with over 7.5 million clients and products available in 23 languages, and it is recognised as a **leading European vendor of advanced cybersecurity technologies.**

Their product line includes Panda Dome, a suite offering antivirus, antimalware, an unlimited VPN, parental controls, and real-time protection features. Panda Security also offers enterprise-grade security operations that include vulnerability management, data encryption, patch management, and system monitoring tools, helping organisations minimise attack surfaces and control endpoint activity. Panda Security was founded in 1990 and has its headquarters in Bilbao, Spain.

Products and Services

- **Panda Dome Antivirus** comes in multiple versions, such as Free, Essential, Advanced, Complete, and Premium. It provides real-time antivirus protection, malware scanning, a virtual private network (VPN), firewall for Windows, USB virus scanning, ransomware protection, Wi-Fi protection, virtual keyboard, anti-theft for mobile, parental controls, password manager, and file encryption/shredding.
- **Adaptive Defence 360:** This flagship product is an advanced endpoint detection and response (EDR) service that combines traditional antivirus with AI-driven threat hunting and cloud analytics to classify and block malicious behaviours in real-time under a zero-trust application service.
- **Endpoint Protection Platform:** A cloud-based security solution designed to prevent, detect, and remediate malware on endpoints.
- **Endpoint Detection and Response (EDR):** Provides continuous monitoring and categorisation of running processes on endpoints to proactively detect threats.
- **Managed Detection and Response:** Combines technological tools with expert monitoring and response services to uncover and handle threats actively.
- **Vulnerability Management:** Identifies and manages vulnerabilities in systems to reduce potential attack surfaces.
- **Patch Management:** Automates the deployment and updating of software patches across endpoints to keep systems secure.

Your Sales Specialist is: [Taryn Fonseca](#)

- **Data Encryption and File Shredding:** Offers tools to encrypt sensitive data and securely delete files to prevent data recovery.
- **Firewall and Device Control:** Controls network access and manages peripheral devices to prevent unauthorised communications and potential threats.
- **Cloud and Remote Device Monitoring and Management:** Enables IT administrators to remotely manage, monitor, and secure large-scale device deployments.
- **Parental Controls and Identity Theft Protection:** Features designed for home users to monitor and control children's device use and protect

Your Sales Specialist is: [Taryn Fonseca](#)

Axonius review

Axonius is highly regarded as a leading cybersecurity asset management platform that delivers comprehensive visibility and control over IT assets across diverse environments. Users appreciate its seamless integration with numerous IT and security tools, enabling automated discovery, security gap identification, and continuous monitoring. Its robust automation features help organisations enforce security policies effectively and ensure compliance with regulatory standards.

According to Gartner Peer Insights, Axonius receives positive reviews for its ease of deployment, wide integration ecosystem, and the actionable intelligence it provides to security and IT teams. Reviewers highlight its user-friendly interface and the value it provides by reducing asset management complexity and enhancing the overall security posture. Customers across industries such as healthcare, finance, and public sector have praised its impact on improving cyber hygiene and operational efficiency.

The platform's ability to deliver unified asset visibility, automate workflows, and provide actionable security insights frequently earns it high ratings on Gartner Peer Insights, reflecting strong customer satisfaction and effectiveness in practical enterprise environments.

The Gartner [Axonius reviews can be found here](#).

Panda Review

Panda Security is recognised as a leading European EDR solution provider. It has been named a Visionary in Gartner's Magic Quadrant for Endpoint Protection Platforms.

The Gartner Peer Insights Customers' Choice recognition reflects positive feedback from IT professionals and business users who praise Panda's ability to provide comprehensive endpoint security, advanced detection, and continuous monitoring. Users appreciate the platform's effective malware blocking, detailed forensic investigation tools, and proactive threat hunting services, though some feedback notes the broad feature set can add complexity.

[The Panda Gartner review can be found here](#).



Company Overview

SuperOps is a privately held software company that provides an AI-powered IT management platform aimed at managed service providers (MSPs) and internal IT teams, with a focus on unifying service delivery, automation, and endpoint management in a single cloud-native product.

It combines professional services automation (PSA), remote monitoring and management (RMM), and modern AI features to help IT providers run more efficient, scalable, and profitable operations.

Products and services

SuperOps is an all-in-one, AI-powered IT management platform that replaces a typical stack of separate PSA, RMM, endpoint management, and automation tools with a

single, modern system for MSPs and IT teams.

It differentiates itself by being built “as one” from the ground up with agentic AI, so a large share of routine IT tasks can be automated while giving you clearer visibility into endpoints, SLAs, and profitability.

The SuperOps platform targets three main audiences

- MSPs that deliver managed IT services to multiple clients, and internal IT teams managing their own device estates.
- For MSPs, SuperOps offers a unified PSA-RMM environment to handle tickets, projects, contracts, time tracking, and remote monitoring in a single interface.
- and for IT departments, it focuses on endpoint management, incident automation, and policy-based control over devices and applications.

Key Services

- All-in-one PSA + RMM platform for MSPs (tickets, projects, billing, remote monitoring, patching).
- AI-first unified endpoint management (Windows, macOS, Linux, iOS, Android) from a single console.
- Service desk and automation (ticketing, workflows, SLAs, AI agents that summarise, route, and resolve issues).
- Asset and device management (hardware/software inventory, network and IT asset tracking, compliance reporting).
- Business operations tools (contracts, time tracking, invoicing, profitability and executive dashboards)

Your Sales Specialist is: [Taryn Fonseca](#)

SuperOps Review

For MSPs and IT service providers looking for a next-gen, AI-assisted PSA+RMM with a clean UX and lower tool count, SuperOps is viewed in peer reviews as a strong, up-and-coming option with high satisfaction on usability and support, and good momentum. Prospective buyers that require very niche workflows or highly advanced, long-tail features should validate those specific needs in a trial or POC, but many peers see SuperOps as a credible, future-oriented alternative to older PSA/RMM suites.

Gartner Peer Insights [Review for SuperOps can be found here](#)

First Technology | Midrand | Johannesburg, 2191 ZA

[Our Privacy Policy](#) | [Constant Contact Data Notice](#)



Try email & social marketing for free!