



New Additions for the Week 10 August - TOP STORIES #179

Here are the Vendors for the week, and for a full list of Vendors already transacting with us on the Marketplace, they [can be found here](#)

Click on the Vendor Logo to go to the home page for that company.



PATCH MY PC

Company Overview

Founded in 2011 by former Microsoft engineer Justin Chalfant, **Patch My PC** is a privately held, fully remote software company headquartered in Castle Rock, Colorado, with additional hubs in Antwerp, Belgium and Penistone, UK. What began as a free home-updater tool has grown into an enterprise application-management and patching business serving over 10,400 customers across more than 31 million endpoints worldwide.

Today the company employs around 125 people spanning 15+ countries, with a team of former sysadmins, cybersecurity specialists, and Microsoft MVPs supporting customers on a follow-the-sun basis. Its core focus remains deeply tied to the Microsoft ecosystem, extending Configuration Manager (SCCM/ConfigMgr) and Microsoft Intune to automate the packaging, deployment, and patching of over 1,000 third-party applications.

Products and Services

- **Patch My PC Publisher for ConfigMgr**, automating third-party application packaging and update deployment through Configuration Manager.
- **Patch My PC for Intune**, extending third-party app publishing and patching to Microsoft Intune-managed devices.
- **Automated Deployment Rules**, enabling fully automated, hands-off third-party patch management once configured.
- **Curated application catalog**, covering 1,000+ supported vendor products across Windows and macOS.
- **Reporting and analytics tools**, giving visibility into patch compliance and update status across endpoints.
- **Home Updater**, a free consumer tool that automatically updates over 500 applications on personal PCs.
- **Onboarding**, live chat, and dedicated account support, included at no extra cost with every subscription tier.
- **Setup calls and environment reviews**, offering hands-on engineer assistance for installation and configuration health checks.

Your Sales Specialist is: [Taryn Fonseca](#)



:Padlet

Company Overview

Padlet (formerly Wallwisher) is a privately held San Francisco-based software company, founded in 2012 by Nitesh Goel and Pranav Piyush, with a second office in Singapore. The company builds a cloud-based visual collaboration platform used by over 40 million people monthly, spanning K-12 and higher education, corporate training, and general team collaboration use cases.

Today, Padlet operates as a lean, independently run SaaS business (around 51-200 employees) led by CEO Nitesh Goel, generating revenue primarily through subscription plans for individuals, schools, districts, and organisations. It has expanded well beyond its education roots into small business, enterprise, and creative-professional segments, positioning itself around simplicity, beauty, and ease of collaborative work rather than heavy enterprise features.

Products and Services

- **Boards**, digital canvases for collecting, organising, and presenting content such as text, images, video, audio, links, and files.
- **Sandbox**, an interactive whiteboard mode for lessons, brainstorming, and classroom activities.
- **Templates**, pre-built layouts for timelines, grids, maps, columns, and slideshows to speed up board creation.
- **Real-time collaboration**, allowing multiple users to post, comment, like, and give feedback simultaneously.
- **AI-assisted tools**, including AI image generation and semantic search across padlets.
- **Cross-platform apps**, covering web, Chromebook, Mac, PC, iOS, and Android.
- **Padlet for Schools**, a dedicated education tier with classroom management and LMS integration.
- **Public API and developer docs**, enabling custom integrations such as importing external data sources.

- **Privacy and moderation controls**, including post approval, sign-in requirements, and visibility settings.

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Patch My PC Review

Patch My PC holds an outstanding 4.9 out of 5 rating on Gartner Peer Insights across more than 220 verified reviews, with 88% of reviewers giving the maximum 5-star rating. Users consistently highlight the platform's ease of setup, the significant time savings from automated third-party patching, and the responsiveness of its support team, themes echoed across comparison pages against competitors like Ivanti and ManageEngine.

[Gartner Patch My PC Reviews](#)

Padlet Review

Users repeatedly praise its intuitive, user-friendly design, flexible templates, ease of sharing, and strong real-time collaboration for classroom and team use, with many reviewers highlighting responsive customer support and continuous feature improvements. Trustpilot reviews echo this positive sentiment with a 4.8 out of 5 rating.

[Padlet G2 Reviews](#)



Company Overview

Arctera is a compliance intelligence and data management company headquartered in San Ramon, California, formed in December 2024 when Veritas Technologies split its Enterprise Data Protection business into a standalone entity. In August 2025, Cloud Software Group announced its acquisition of Arctera, and today Arctera operates as a business unit of Cloud Software Group, serving tens of thousands of customers worldwide, including 70% of the Fortune 100. The company employs 1,001–5,000 people and generates more than \$400 million in annual revenue.

Arctera's core mission is helping organisations capture, govern, and make sense of regulated data, unifying archiving, investigation, and surveillance into a single platform to reduce risk and support compliance at scale. The company is organised around three business lines inherited from Veritas: Data Compliance, Data Resilience (InfoScale), and Data Protection (Backup Exec).

Its flagship Arctera Insight Platform (also branded Arctera AI Converge) ingests data from over 130 content sources and applies more than 280 AI-driven policies to help compliance teams keep pace with evolving regulation, and in August 2026 the company partnered with legal AI firm Arca to extend governed enterprise data into legal AI workflows.

Products and services

- **Arctera Insight Platform (Data Compliance)**- unified information governance, eDiscovery, and communications surveillance across 130+ content sources, powered by AI policies for regulatory compliance.
- **Arctera Insight Archiving**- secure, scalable data archiving and retention with AI-powered classification and automated compliance.
- **Arctera eDiscovery Platform**- end-to-end electronic discovery for legal and compliance teams, covering indexing, search, culling, and export.
- **Arctera Insight Surveillance**- digital communications surveillance for regulated industries such as financial services.
- **Arctera Enterprise Vault**- automated retention management, classification, and supervision of unstructured data.
- **Arctera InfoScale (Data Resilience)**- real-time application and infrastructure resilience with immutable checkpoints to reduce downtime by up to 98%.
- **Backup Exec (Data Protection)**- integrated backup and disaster recovery for virtual and physical environments.
- **Veritas System Recovery**- fast disaster recovery for files, emails, or entire machines, physical or virtual.
- **Veritas Desktop and Laptop Option**- centralized endpoint backup for Windows and Mac desktops and laptops.
- **Arctera AI Converge**- AI agent integration layer connecting governed enterprise data to third-party AI tools, such as legal AI platforms.

- **Trusted Operations Advisor Program**- premium advisory service offering expert-led guidance and proactive risk management for hosted compliance operations.

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Arctera Review

Arctera has been named a Leader in the Gartner Magic Quadrant for Digital Communications Governance and Archiving Solutions for two consecutive years (2025 and the inaugural 2024 report), reflecting strong marks for both its ability to execute and completeness of vision.

For the largest and most detailed volume of user reviews, G2 aggregates 326 reviews across its full product portfolio, including Backup Exec, InfoScale, Enterprise Vault, and its eDiscovery and surveillance solutions, with users consistently highlighting ease of use, reliable disaster recovery, and strong data protection capabilities.

[Arctera Gartner Peer Review](#)

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