



New Additions for the Week 27 October - TOP STORIES #138

Here are the Vendors for the week, and for a full list of Vendors already transacting with us on the Marketplace, they [can be found here](#)



PLURALSIGHT

Pluralsight is a major technology learning and workforce development platform that provides online training for individuals and enterprises seeking to build and maintain technical skills in fields such as software development, cloud computing, data, cybersecurity, and artificial intelligence.

A Trusted Enterprise Leader

Pluralsight is widely recognised as a top-tier provider in the corporate e-learning and tech skills segment.

- **Industry Recognition.**

The company is consistently named a leader by major technology analyst firms. For instance, Pluralsight was recognised as a "Leader" in The Forrester Wave™: Tech Skills Development Platforms for 2025, highlighting its strength in content, hands-on learning, and enterprise-grade features.

- **Deep Enterprise Penetration.**

Pluralsight's primary strength lies in its B2B (business-to-business) model. It partners with thousands of companies worldwide to assess their teams' existing tech skills, identify critical gaps, and deploy customised learning paths to meet strategic objectives.

- **Strategic Partner for Innovation.**

In today's market, companies view Pluralsight not just as a content library but as a strategic partner for digital transformation. It provides the essential tools to ensure their workforce is proficient in high-demand areas like cloud computing, artificial intelligence, cybersecurity, and software development, which is often faster and more cost-effective than hiring new talent.

Overview

Founded in 2004 by Aaron Skonnard, Keith Brown, Fritz Onion, and Bill Williams, Pluralsight began as an in-person instructor-led training company before shifting to online video-based education. Its headquarters are now in Westlake, Texas, after relocating from Draper, Utah in 2024.

Core Offerings

Pluralsight's main product is Pluralsight Skills, a corporate learning management system (LMS) that helps technology teams.....

- Assess and benchmark technical abilities through skill assessments and analytics
- Engage with 6,500+ courses and 3,500+ hands-on labs led by technology experts

articulāte

Articulate is a dominant and highly respected leader in the workplace learning and e-learning authoring market. The company provides a suite of powerful yet user-friendly software tools designed for creating, distributing, and managing online training content.

Their flagship product, **Articulate 360**, is an all-in-one subscription that includes their most popular applications and resources. This suite has solidified its position as the go-to solution for organisations of all sizes, from small businesses to 100% of the Fortune 100 companies.

The Industry Standard

Articulate is widely regarded as the market leader in its segment, consistently ranking #1 on industry and user-review lists. Its market dominance stems from its ability to appeal to the entire spectrum of content creators, from instructional design novices to seasoned developers.

- **Broad Adoption.**

The platform is trusted by over 120,000 organisations and serves more than 125 million learners globally. This widespread adoption makes it the industry standard, and proficiency in Articulate tools is one of the most in-demand skills for learning and development (L&D) professionals.

- **Comprehensive Ecosystem**

Articulate 360 isn't just one tool; it's a complete ecosystem. It includes the powerful, customizable **Storyline 360** for building complex interactions, the incredibly fast and responsive **Rise 360** for creating beautiful, web-based courses, and a vast **Content Library** with millions of templates, photos, and characters.

Overview and Offerings

Articulate 360 is an all-in-one subscription platform that streamlines the process of designing, developing, and delivering e-learning experiences. It includes:

- **Storyline 360** – an advanced course authoring tool for building interactive, slide-based courses.
- **Rise 360** – a web-based app for quickly producing responsive, modular training content.
- **Articulate Review** – a collaboration platform for course feedback and approvals.
- **Content Library 360** – a collection of templates, characters, and assets that speed up course creation.

Your Sales Specialist is: [Taryn Fonseca](#)

- Prepare for over 150 certification paths across vendors like AWS, Microsoft, Google, and Cisco
- Practice real-world applications in an interactive sandbox.

Your Sales Specialist is: [Taryn Fonseca](#)

Pluralsight Review

Pluralsight is an exceptional and highly effective learning platform, particularly for businesses looking to develop their tech workforce. Based on user reviews on **Gartner Peer Insights**, Pluralsight is praised for being one of the most **comprehensive and cohesive learning platforms** on the market.

Users consistently highlight its extensive course library, which is strategically organised into **learning paths and hands-on labs**. This structure is incredibly effective, enabling teams to "level up" and bridge skill gaps much faster than with other tools. The content is laser-focused on professional development and is an invaluable resource for **certification preparation**.

One of its most valued features is **SkillIQ**, which allows both individuals and managers to accurately benchmark technical knowledge against peers in the industry. It's a powerful tool for identifying exactly where to focus learning efforts. Overall, it is a user-friendly, high-impact platform that delivers real results for technology professionals and the organisations they work for.

The [Gartner review is here](#).

Articulate Review

Articulate's standing as the industry standard is no accident. On Gartner's user-review platform, Articulate 360 boasts an exceptional **4.6 out of 5-star rating** in the eLearning Authoring Tools market.

This rating is not just a number; it reflects deep satisfaction from verified users who praise the platform for its powerful, comprehensive, and user-centric approach to online training development.

What truly sets Articulate apart, as highlighted in peer comparisons on Gartner's site, is its excellence in the areas that matter most. When measured against key competitors, users consistently rate Articulate 360 higher for both **"Service & Support"** and **"Integration & Deployment."**

This speaks volumes, customers not only get a best-in-class product but also a best-in-class partnership and experience.

You can [read the Gartner Review here](#)

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