



New Additions for the Week 6 July - TOP STORIES #174

Here are the Vendors for the week, and for a full list of Vendors already transacting with us on the Marketplace, they [can be found here](#)

Click on the Vendor Logo to go to the home page for that company.

think-cell



Company Overview

think-cell is a German software company headquartered in Berlin, founded in 2002 as a spin-off from the Fraunhofer Society, specialising in productivity add-ins for Microsoft PowerPoint and Excel. The company is currently led by CEO Alexander von Fritsch and has grown into the global market leader for chart-based, data-driven business presentation software. Today, think-cell serves more than 1,300,000 professionals across over 35,000 organisations worldwide, including many top-tier consulting firms and Fortune 100 companies.

Beyond its Berlin headquarters, think-cell maintains a global office network including Munich, Boston, Denver, London, Tokyo, Dubai and offices covering China and Latin America, reflecting its international customer base. The company's flagship product line has evolved into a broader "think-cell Suite," which now bundles charting, layout and rounding tools into a single integrated PowerPoint and Excel add-in, with the newest version (think-cell 14) launched in November 2025.

Products and Services

- **think-cell chart:** a PowerPoint add-in for building professional business charts, including waterfall, Marimekko, Gantt, and over 40 other chart types, directly from Excel data.
- **think-cell layout:** a patented PowerPoint add-in that automatically arranges text, images and graphic elements into clean, consistent slide layouts.
- **think-cell round:** an Excel add-in that ensures consistent, accurate rounding of numbers, even in complex financial and analytical use cases.
- **think-cell Suite:** the all-in-one bundle combining charting, layout, templates and agenda/table-of-contents automation for full presentation workflows.
- **think-cell Essentials:** a lighter-tier product focused on layout, structure and brand consistency, aimed at users who need less advanced charting.
- **AI-enabled slide tools:** newer capabilities built on AI technology that help improve the effectiveness and consistency of existing slides within PowerPoint and Excel.
- **Free-of-charge licensing for research and education institutions,** extending adoption in academic settings.



Company Overview

ShareGate is the Montreal-based Microsoft 365 migration and governance platform trusted by more than 100,000 IT professionals worldwide, and today it operates as a mature, market-leading vendor rather than a niche migration tool.

Founded in 2006 in Montreal, Canada (originally as GSoft), ShareGate is now developed under parent company Workleap Technologies and led by CEO and co-founder Simon De Baene. The company employs over 375 people, serves customers in more than 100 countries, and migrates over 5 petabytes of data every month through its platform. In 2025, ShareGate positioned itself as the global leader in tenant-to-tenant migration, expanding beyond pure migration into AI-driven Microsoft 365 governance, including Copilot readiness and oversharing remediation. The company is not owned by or affiliated with Microsoft but operates as a trusted Microsoft partner focused exclusively on the Microsoft 365 ecosystem. ShareGate primarily targets mid-sized and enterprise organisations across sectors such as government, healthcare, education, finance, and technology.

Products and Services

- **ShareGate Migrate**, a tool for tenant-to-tenant, SharePoint, Microsoft 365, and Google Workspace migrations with automated scheduling and permissions mapping.
- **ShareGate Protect**, a governance solution covering Copilot readiness, oversharing cleanup, permissions review, and cost optimisation.
- **Support for migrating multiple workloads including Exchange Online**, Teams, OneDrive, and SharePoint on-premises to SharePoint Online.
- **Automated policies**, single sign-on, and flexible encryption features introduced as part of ongoing platform updates.
- **Unlimited data**, users, and workloads under one flat, transparent pricing model.

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- 24/7 customer support and a 15-day full-featured free trial for prospective customers.

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think-cell Review

think-cell holds a 4.5-star rating across 83 verified reviews, with users praising its ease of use and time-saving chart creation. Software Advice reports an even higher 4.6 overall rating, with reviewers highlighting its cost-effectiveness, sophisticated visualisation features such as CAGR growth percentages, and highly customisable process-flow charts. Independent analysis from The Digital Project Manager also scores it 4.5 out of 5, calling out its ability to create complex charts quickly and its seamless PowerPoint integration.

[think-cell reviews](#)

ShareGate Review

ShareGate holds a strong 4.8 out of 5 rating on G2, reflecting broad satisfaction among IT professionals for its ease of use and reliability. On G2 specifically, ShareGate has accumulated 131 reviews, a notably larger volume than many competitors, which reviewers cite as evidence of a broad and trustworthy user base. Separately, on FeaturedCustomers, ShareGate holds a 4.7 out of 5 rating across its testimonials, with users particularly praising the software for making SharePoint and Microsoft 365 migrations straightforward and efficient. Reddit discussions among SharePoint practitioners echo this sentiment, describing ShareGate as one of the best migration tools available at a considerably lower price point than larger competitors.

[ShareGate G2 Reviews](#)



Company Overview

BinaryMark is a privately owned software development company that designs desktop utility software and web services, ranging from image processing tools to enterprise-grade password generators. Headquartered as a small but fast growing operation, the company currently employs around 15 staff supported by dedicated R&D teams that keep it competitive within its niche product categories. Its customer base spans over 50 countries and includes individual users, small and medium businesses, non-profits, educational institutions, and government agencies, though its primary focus remains individual and SME customers rather than large enterprises. BinaryMark has built partnerships with payment and e-commerce providers such as BlueSnap, 2Checkout.com, PayPro Global, and TrialPay to support its global software distribution model.

Products and services

BinaryMark's portfolio is organised into distinct categories covering image, document, file, and data processing, plus a handful of consumer utilities:

- **Image processing:** Batch Images, Batch Image Resizer, Batch Image Watermarker, Batch Image Splitter, Batch Photo Face, Batch Image Enhancer, and Batch Image Converter, supporting 30+ formats and 120+ filters/actions.
- **Document processing:** Batch Docs and Batch Word Replace, for bulk text replacement and format conversion across Word, PDF, and text documents.
- **File processing:** Batch Files, Batch Encoding Converter, Batch File Replace, Batch RegEx, Batch Hex Editor, Batch Text File Editor, Batch File Rename, Batch File Encrypt, Batch File Split & Join, File Hash Generator, Advanced File Finder, and Batch File Manager.
- **Random Suite:** Password Generator, Random Number Generator, and Random Item Picker, aimed at enterprise-grade credential and data generation.
- **Web downloaders:** Streaming Video Downloader, All the Best YouTube Downloader, and Blogspot Image Downloader.
- **Home and personal tools:** Biorhythms Calculator and Text to MP3 Converter.
- **Miscellaneous:** Database E-Mailer and Color Picker Pro.
- **Freeware:** RegEx Edit, offered at no cost.

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BinaryMark Review

BinaryMark's flagship image processing product, Batch Images, holds a strong 4.3 out of 5 rating on G2, based on user feedback from verified reviewers. Independent video reviewers have also highlighted the robustness of its batch processing tools, such as Batch Files, for search and replace operations across large file sets. For the

most comprehensive and continuously updated collection of user reviews, G2's photo editing and document creation software category pages are the best source to explore, as they aggregate ratings across BinaryMark's core product lines.

[BinaryMark Reviews.](#)

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