



## New Additions for the Week 23 March - TOP STORIES #159

Here are the Vendors for the week, and for a full list of Vendors already transacting with us on the Marketplace, they [can be found here](#)

## PortSwigger

### Company Overview

PortSwigger Ltd. is a privately held UK-based cybersecurity company headquartered in Knutsford, Cheshire, England, founded in 2007 by Dafydd Stuttard (known as "Daf"), a security researcher and author of the widely read Web Application Hacker's Handbook. The company is the creator of Burp Suite, the de facto industry standard toolkit for web application security testing, now trusted by over 20,000 organisations across 170 countries, including Microsoft, Amazon, FedEx, and Salesforce. Having been bootstrapped and profitable from its inception, PortSwigger took its first-ever outside investment of \$112 million from Brighton Park Capital in June 2024 to accelerate its next phase of growth.

Today, PortSwigger employs approximately 221 staff and serves more than 16,000 enterprises, with over 80,000 individuals using its paid products. Alongside its commercial tools, the company operates the Web Security Academy, a free online training platform with over one million registered users that has become the most widely used cybersecurity education resource of its kind. PortSwigger has been recognised in the Gartner Magic Quadrant for Application Security Testing and continues to be driven by its own world-class research team, which regularly publishes ground-breaking vulnerability research.

### Products and Services

- **Burp Suite Professional**, the world's leading web penetration testing toolkit, used by over 45,000 security professionals and bug bounty hunters worldwide
- **Burp Suite DAST (formerly Enterprise Edition)**, an enterprise-grade dynamic application security testing platform for automated, scheduled scanning at scale across entire application portfolios with CI/CD integration
- **Burp Suite Community Edition**, a free entry-level version offering core manual web security testing tools for individuals and learners
- **Dastardly**, a lightweight, free DAST tool designed for integration into CI/CD pipelines to catch vulnerabilities early in development
- **BApp Store**, a marketplace of 250+ extensions that extend Burp Suite's functionality for specialist testing scenarios
- **Web Security Academy**, a free, fully interactive online training platform covering 200+ web security topics and hands-on labs
- **PortSwigger Research**, an ongoing programme of original cybersecurity research that informs the scanning engine and supports the security community



## Pinecone

### Company Overview

**Pinecone Systems**, Inc. is a privately held, New York City-based AI infrastructure company founded in 2019 by Edo Liberty, a former head of Amazon AI Labs. The company invented the vector database category, enabling organisations to store, index, and query high-dimensional vector embeddings at scale for production AI applications such as RAG pipelines, semantic search, recommendation engines, and agentic AI systems. Pinecone has raised a total of \$138 million in funding, including a \$100 million Series B led by Andreessen Horowitz in April 2023 that valued the company at \$750 million, with notable backing from Menlo Ventures, Wing Venture Capital, ICONIQ Growth, and Tiger Global.

In September 2025, Pinecone entered a new commercial growth phase with the appointment of Ash Ashutosh, a former Google global director of solution sales and experienced enterprise tech entrepreneur, as CEO. Founder Edo Liberty assumed the role of Chief Scientist, focusing solely on technical innovation and the company's core mission to make AI knowledgeable. Pinecone was the only vector database recognised on Fast Company's World's Most Innovative Companies list for 2025, and it had earlier earned recognition as a Gartner Cool Vendor in 2021.

### Products and Services

- **Pinecone Serverless (Gen 2)**, fully managed, auto-scaling vector database requiring zero infrastructure configuration, designed for RAG, agents, and recommendation workloads
- **Pinecone Pod-Based Indexes**, reserved-capacity deployment offering granular control over pod count and replicas for predictable, high-throughput enterprise workloads
- **Dedicated Read Nodes (DRN)**, high-performance reserved capacity layer delivering lowest-latency queries with guaranteed throughput for extreme QPS workloads
- **Pinecone Inference API**, hosted embedding model API enabling teams to generate and upsert vectors without managing separate ML infrastructure
- **Pinecone Assistant**, a retrieval-augmented generation (RAG) interface allowing natural language querying over enterprise document collections
- **Hybrid Search & Reranking**, sparse-dense vector search combined with reranking for high-precision enterprise retrieval across domain-specific lexicons
- **Real-Time Ingestion & Upsert API**, streaming data ingestion with vectors becoming queryable within seconds for live, data-fresh

applications

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## PortSwigger Review

**PortSwigger** has been recognised as a Gartner Peer Insights Customers' Choice for Application Security Testing, a distinction earned on the back of verified end-user ratings and volume of reviews from enterprise security professionals. Customers consistently highlight Burp Suite as the essential tool for penetration testing and web security, praising its scanning accuracy, deep proxy capabilities, extensibility, and the quality of the underlying research that powers its detection engine.

**On G2, PortSwigger holds an outstanding 4.8 out of 5 stars** from 127 verified reviews, where users across finance, consulting, and software industries describe it as the best penetration testing tool available and an indispensable part of any security professional's toolkit.

[PortSwigger Gartner Review](#)

[G2 PortSwigger Reviews](#)

## Pinecone Review

**Pinecone** holds a strong 4.6-star rating across verified enterprise reviews on G2, with users consistently praising its ease of integration, reliable similarity search performance, and a developer-first experience that "just works" in production. Reviewers highlight the quality of sparse-dense hybrid search, the responsive support team, and the significant improvements made to the serverless architecture as standout strengths.

[Pinecone G2 Reviews](#)



## Company Overview

PowerSyncPro is a privately held UK software company incorporated in 2019 (Company No. 12262043), headquartered at Wrest House, Wrest Park, Silsoe, Bedford, England. **The company focuses exclusively on identity synchronisation and workstation migration**, helping organisations seamlessly move users, groups, contacts and Windows devices between on-premises Active Directory, Microsoft Entra ID (formerly Azure AD), and Google Workspace environments. Its solutions are purpose-built for the high-stakes complexity of corporate mergers, acquisitions, divestitures and cloud migration programmes.

Today, PowerSyncPro counts global enterprise brands among its clients, including S&P Global (a 40,000-user migration following its \$44 billion acquisition of IHS Markit), Ricoh Europe, and Breast Cancer Now, among others. The platform currently synchronises hundreds of thousands of objects across multiple directories every 15 minutes, with delta syncs completing in under one minute, making it one of the most performant AD sync tools in its class.

## Products and Services

- **PowerSyncPro DirSync**, scalable directory synchronisation of users, contacts and groups between any number of on-prem ADs, Entra ID tenants, and hybrid environments, with bi-directional password sync, SIDhistory support and complex attribute mapping
- **PowerSyncPro Migration Agent**, automated Windows workstation migration tool that disconnects, re-joins and reconfigures devices between AD domains or Entra ID states without reimaging, preserving Teams, OneDrive, Outlook, Office and Edge profiles
- **Cross-Tenant Synchronisation** supports M365 tenant-to-tenant migrations, ideal for post-merger consolidation of Microsoft 365 environments
- **Entra ID (Azure AD) Migration**, full support for moving devices from AD-Joined, Hybrid-Joined to Entra-Only states with Intune, GPO, or third-party deployment
- **Google Workspace to M365 Migration**, automated profile reconfiguration for organisations transitioning from Google to Microsoft environments
- **Professional Services & Demos**, free project scoping demonstrations and implementation support for complex enterprise migration engagements

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## PowerSyncPro Review

**PowerSyncPro** is listed and rated on the Microsoft AppSource/Azure Marketplace, where enterprise IT teams validate its capability within the Microsoft ecosystem context where it operates. Customer testimonials highlight exceptional reliability, with Ricoh Europe praising its "robust and reliable" synchronisation, and Breast Cancer Now noting that the platform ran unattended for over a year with zero intervention required during a prolonged COVID-impacted consolidation. The S&P Global case study further reinforces its enterprise credibility, having successfully handled a 40,000-user migration in one of the largest corporate deals on record.

[Case Studies](#)

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