TOP STORIES
MARKETPLACE WATCH
New software, new vendors, and a few you may not have heard of | SPONSORED BY FirstMarketplace

New for 28 September - TOP STORIES #186

Here are this week's featured vendors. A complete list of vendors available through FirstMarketplace can be found here.
Click on a vendor logo to visit that company's website.

Company Overview

WinZip is a file compression, encryption and file management utility with more than three decades of heritage. WinZip 1.0 was released in April 1991 as a graphical front-end for PKZIP, originally developed by Nico Mak Computing, which was renamed WinZip Computing in 2000.
On 2 May 2006, WinZip Computing was acquired by Corel Corporation, the Ottawa-based software group whose portfolio includes WordPerfect, CorelDRAW, PaintShop Pro and MindManager, with Roxio and Parallels as subsidiaries, and which is owned by Vector Capital.

WinZip positions itself as a data security tool as much as a compression utility, offering advanced encryption and IT-managed controls for policy enforcement and regulatory compliance, and is trusted by organisations in finance, healthcare, legal services and government. More than 100,000 businesses use WinZip for file security, with customers including USGS, Deloitte, UBS, Gulfstream Aerospace, Zimmer Biomet, Parker Hannifin and Desjardins.

Products and Services

- **WinZip**, compression software to zip, protect, manage and share files, with direct connections to leading cloud services, social media and instant messaging.
- **WinZip Mac Edition**, compression, protection and sharing tools for Mac, connecting directly to iCloud Drive, Dropbox and Google Drive.
- **WinZip Standard Suite**, file sharing and space-saving tools in one package.
- **WinZip Pro Suite**, large file sharing, space saving and PDF editing in one bundle.
- **WinZip Ultimate Suite**, the complete bundle for fast, efficient file sharing.
- **WinZip Enterprise**, the proven compression, encryption, sharing and backup of WinZip Pro, plus SharePoint and Amazon S3 support, with centralised control of encryption and password policies.
- **WinZip SafeMedia**, secure file burning to CD/DVD and removable media for business use.

Company Overview

MongoDB, Inc. is a US software company headquartered at 1633 Broadway, New York City. It was founded in 2007 as 10gen, Inc. by Kevin P. Ryan, Eliot Horowitz and Dwight Merriman, changing its name to MongoDB, Inc. in August 2013. The company is listed on Nasdaq under the ticker MDB, employs 5,636 people and is led by CEO Chirantan "CJ" Desai, who succeeded Dev Ittycheria in November 2025. Full year fiscal 2026 revenue reached $2.46 billion, up 23% year-over-year, with more than 65,200 customers as of 31 January 2026.

MongoDB positions itself as a unified AI data platform, giving enterprises a real-time database, full text and vector search, memory, embeddings and reranker models in one platform. Its Atlas cloud service represents 73% of total revenue and is available in over 125 regions on AWS, Google Cloud and Azure. Notable customers include Victoria's Secret, Toyota Connected, LG U+, Novo Nordisk, Coinbase, Anthropic and Hugging Face, and Stripe uses MongoDB to process over $1 trillion in payments volume every year.

Products and Services

- **MongoDB Atlas**, fully managed multi-cloud data platform combining operational data, vectors and streaming data in a single service.
- **Atlas Database**, multi-cloud document database with flexible schema, secondary indexing, joins and multi-document ACID transactions.
- **MongoDB Search**, full-text search built into the database, removing the need for a separate search engine and sync layer.
- **MongoDB Vector Search**, semantic search, recommendation, RAG and generative AI support using vector representations alongside application data.
- **Atlas Stream Processing**, event-driven processing of high-velocity data streams from sources such as Apache Kafka using the MongoDB Aggregation Pipeline.
- **Voyage AI**, embedding models and rerankers for building and scaling AI applications, including automated embeddings in Vector Search.
- **MongoDB 8.3**, latest server release delivering up to 45% more reads, 35% more writes and 15% more ACID transactions over MongoDB 8.0 without code changes.

- **WinZip Courier**, a business tool for compressing and securing email attachments.
- **WinZip PDF Pro**, a PDF tool to read, edit, convert and merge PDFs.
- **WinZip Self-Extractor**, creates self-extracting Zip files for electronic file distribution.
- **WinZip Command Line Support Add-on**, a free add-on for licensed users to control WinZip's actions and automate repetitive tasks.
- **WinZip Web Tools**, browser-based file tools for quick compression and conversion tasks.
- **WinZip Driver Updater**, updates PC drivers to boost performance and improve reliability.
- **WinZip Disk Tools**, cleans and maintains hard drives to free storage and extend PC life.
- **WinZip System Utilities Suite**, an all-in-one maintenance and optimisation program to restore PC performance and stability.
- **WinZip Ultimate PC Care**, a single computer care solution covering PC performance, security and privacy.
- **WinZip for iOS**, open, browse and share Zip files on iPhone and iPad.
- **WinZip for Android**, view, open and save Zip files on Android devices.
- **WinZip for Windows 11/10 (Microsoft Store Edition)**, view, open and save Zip files on Windows 11 and 10 devices.

Your Sales Specialist is: Taryn Fonseca

Winzip Review

WinZip holds a 4.5 out of 5 rating on Capterra across 53 user reviews, with 87% positive sentiment and a standout 4.8 score for ease of use. On TrustRadius, WinZip scores 9.5 out of 10 from 41 reviews and ratings. Reviewers consistently highlight its simple interface, Windows integration and cloud sharing options, alongside dependable AES encryption that allows IT teams to send PHI data while staying HIPAA compliant.

WinZip Capterra Reviews

- **MongoDB Enterprise Advanced**, self-managed MongoDB for on-premises and private cloud with management tools, advanced security and enterprise support.
- **MongoDB Community Edition**, free downloadable version for Windows, macOS, Linux and Docker.
- **Ops Manager and Cloud Manager**, automation, monitoring and backup tools for self-managed deployments.
- **MongoDB AMP**, application modernisation platform for migrating legacy applications up to three times faster.
- **Relational Migrator**, tool for migrating relational databases to MongoDB.
- **MongoDB Compass**, graphical interface for exploring, querying and managing MongoDB data.
- **Atlas CLI**, command-line tool for managing Atlas and local development including Search and Vector Search.
- **MongoDB Charts**, native data visualisation for building dashboards directly on MongoDB data.
- **Atlas Data Federation and Online Archive**, querying across data sources and tiering ageing data to low-cost storage.
- **Queryable Encryption**, encryption of sensitive data while in use, alongside authentication, auditing and network security controls.
- **AI integrations**, including LangGraph.js Long-Term Memory Store, LangChain and a MongoDB MCP Server for agent memory and tooling.
- **Drivers and integrations**, client libraries for popular languages and 100+ technology integrations including Confluent, Databricks and Datadog.
- **Industry solutions**, tailored offerings for financial services, telecommunications, healthcare, retail, public sector and manufacturing.
- **Professional services and support**, consulting, implementation and subscription enterprise support tiers.
- **MongoDB University**, free courses, skill badges and certifications, plus programmes for educators, students and startups.

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MongoDB Review

MongoDB is highly rated on Gartner Peer Insights, where it holds 4.5 stars from 1,218 reviews in the Cloud Database Management Systems market. Reviewers praise easy setup as a fully managed cloud database, powerful aggregation pipelines, flexible schema design, and strong scalability and performance. On G2, MongoDB Atlas holds 4.5 out of 5 from 371 reviews, scoring 9.0 for usability and 9.1 for ease of setup, and reviewers rate it highly for quality of support and product direction.

MongoDB Peer Insights Reviews

Company Overview

Corel Corporation is a Canadian software company headquartered in Ottawa, Ontario, launched by Michael Cowpland as Cowpland Research Laboratory in 1985, with its breakthrough coming through the release of CorelDRAW in 1989. The company traded under the Alludo name between 2022 and 2025, employed 1,205 people as of 2023, and has more than 2.5 million paying customer relationships in more than 130 countries.

In February 2026, Corel agreed to separate into two independent companies, with Vector Capital acquiring its creativity and productivity software portfolio while Parallels remains owned by funds managed by KKR, and Prasannaa Ganesan, who spent more than 11 years with the business, now leads Corel as CEO. Its professional-calibre graphics and productivity solutions are used by millions of people around the world every day, with customers including Telefonica, Unilever, Daimler, Petrobras, Tata, Abbott, Glencore and Pfizer.

Products and services

- **CorelDRAW Graphics Suite**, an all-in-one vector illustration, layout, and photo editing toolbox available for Windows, Mac, and Web.
- **Corel PHOTO-PAINT**, an image editing and pixel-based design program included within the Graphics Suite.
- **CorelDRAW Technical Suite**, technical illustration and documentation software with CAD import for manufacturing and engineering teams.
- **CorelDRAW.app**, online vector illustration and graphic design via web browser, plus an iPad app.
- **MindManager**, visual productivity tools and mind mapping software for planning, project management and collaboration.
- **WinZip**, the most in-demand Zip utility for file compression, encryption and sharing.
- **Painter**, realistic painting software for digital artists and illustrators.
- **PaintShop Pro**, a toolset to edit, enhance, and correct photos.
- **VideoStudio**, easy-to-use video editing software.
- **Pinnacle**, pro-calibre video editing with powerful keyframing controls.
- **WordPerfect**, an office suite covering word processing, spreadsheets and presentations.
- **Roxio**, digital media management to create, edit, and share memories.
- **AfterShot Pro**, a fast RAW photo editor.
- **Partner Program**, a reseller and channel programme to help partners grow their business and address customer needs.

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CorelDRAW Review

CorelDRAW holds a 4.3 out of 5 rating on G2 across 536 reviews, where users consistently praise its user-friendly interface and powerful vector editing tools, making it accessible for both beginners and professionals. Reviewers describe it as well suited to packaging, signage, large-format print, multi-page layouts, 1:1 scale work, and bitmap tracing, and PeerSpot users give CorelDRAW Graphics Suite an average rating of 10.0 out of 10.
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Across the wider portfolio, MindManager carries a 4.5 out of 5 star average on G2 across more than 180 reviews, with 92% citing ease of setup and 91% ease of use, and it has been named a Mind Mapping Leader, Small Business Leader, Fastest Implementation and Momentum Leader in G2's Best Software awards.

CorelDraw Reviews

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