

TOP STORIES #20

It's quite a busy week, especially for Microsoft which had its annual Inspire event where it made many announcements for its new financial year, and of course, it was all about AI!

Hardware

Intel Arrow Lake could beat Macbook Air

Meteor Lake is not even released to OEM's in production and already we are hearing about the 15th generation Arrow Lake CPU's that will have a massive improvement over what we are seeing today. These CPU's will be 1st generation of fully enabled AI CPUs.

You can read more [here](#).

Microsoft

CoPilot gets a price!

Along with the annual [Inspire event](#) of Microsoft where we saw impressive demos of what to expect in CoPilot, we also got an idea of the price! **\$30 per user per month Microsoft 365 E3, E5, Business Standard and Business Premium customers.**

This could almost double your Microsoft bill!

We need to consider why this appears to be so expensive, and maybe we will have no choice but to take evaluating CoPilot seriously because of the efficiencies it may bring to our businesses. If a competitor adopts it, and can end up doing more with less, that can be a problem.....

I think we need to jump down this rabbit hole ASAP, but consider the [VentureBeat article](#) below. [Read more here](#).

AI for Execs. Some thoughts

VentureBeat [has published an interesting article](#) on how you should start testing AI in your business. Start small, and never forget human oversight!

Bing Chat now Enterprise Ready.

Microsoft has announced that this is now ready for enterprise with appropriate privacy and governance controls. [Read more here](#).

AI CoPilot products are shown off at Inspire.

Microsoft showed off AI capabilities being added to many product lines in Power BI, Sales, Dynamics, Security, Bing Chat and Power Automate. You can read a lot more [here](#).

Teams can put your makeup on for you.

This must be one of the strangest features yet! With the Maybelline Beauty App. you can apply the necessary beauty features to suit your style. [Read more here!](#)

Microsoft 365 Backup and Archive announced

Microsoft 365 Backup and Microsoft 365 Archive are two data backup solutions for the Microsoft Cloud that were announced at Inspire this week. [Read more here](#).

Microsoft Teams is rolling out a major security update to keep your data safe.

Teams has up to now been a weak spot when it comes to security allowing the bad guys to bypass most existing security measures. This is now getting more secure with these new updates rolling out. [Read more here](#).

Security

WormGPT - the dark side of AI

This is a serious "heads-up" that you need to be aware of the bad side of AI. [Deepfakes](#) are just a part of the problem. Read [this article](#) to remind you that you cannot, EVER let down your guard.

Hackers pretending to be the good guys can catch you out

[Here is a story about a new way of attacking you](#) pretending to be a reputable cybersecurity company. The lesson is to always ALWAYS be alert and suspicious.

Microsoft opens security logs to all.

Microsoft will expand access to security log data to all. [Read more here](#).

Cloud & AI

AI can make for a good detective

We will see new applications for AI popping up every day, and [here is another one](#) that successfully nabbed a drug trafficker using GPS data, traffic camera footage, and social media posts. The problem is that AI can be used to track people for many other reasons—something to ponder.

ChatGPT gets a memory

A new update to chatGPT now allows it to remember who you are and what you like. Read more detail [here](#).

Movies

Now Playing: [Oppenheimer](#)

Now Playing: [Barbie](#)

Now Playing: [Resident Evil: Death Island](#)

28 July: [Master Gardener](#)

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