



New Additions for the Week 20 July - TOP STORIES #176

Here are the Vendors for the week, and for a full list of Vendors already transacting with us on the Marketplace, they [can be found here](#)

Click on the Vendor Logo to go to the home page for that company.



Company Overview

PaperCut Software Pty Ltd, headquartered in Camberwell, Victoria, Australia, was founded on the goal of eliminating wasted paper from office printer trays, and today it serves more than 125 million users across 195 countries and 85,000+ organisations. The company employs between 200 and 500 people globally and operates across six continents, reflecting its position as one of the most widely deployed print management vendors worldwide.

As of 2026, PaperCut continues to evolve its "modern print management" vision, focusing on cloud-hosted print solutions, Zero Trust security principles within print environments, and ARM64-native support as enterprise IT fleets shift away from legacy x86 architecture. The company remains privately held and channel-driven, working through a global network of Authorised Solution Centres and resellers to deliver and support its software. Its stated mission still centres on sustainability, with the company reporting it has helped customers save over 750 million sheets of paper to date, equivalent to roughly 80,000 trees.

Products and Services

- **PaperCut MF**, print management software built directly into multi-function devices for secure release, scanning, and cost tracking.
- **PaperCut NG**, print tracking and control software for standard network printers, offering monitoring, quotas, and reporting.
- **PaperCut Hive**, a cloud-native, hosted print management platform aimed at organisations moving away from on-premise servers.
- **Mobility Print**, a solution enabling secure printing from mobile and BYOD devices without complex driver installations.
- **Cloud and hybrid print management**, supporting organisations that want centralised control of printing from the cloud rather than local infrastructure.
- **Print security features**, including Zero Trust-aligned controls, secure print release, and digital watermarking.
- **Reporting and analytics tools**, providing actionable insights into printing costs, volumes, and waste reduction.
- **Cloud storage integrations**, connecting with Google Drive, OneDrive, Box, Dropbox, and SharePoint for automated scan-to-cloud workflows.



Company Overview

Headquartered in Fremont, California, with its origins in Fuzhou, China (as Fujian Foxit Software Development Joint Stock Co., Ltd.), Foxit maintains a global footprint with offices across the United States, Europe, Australia, Japan, Korea, Taiwan and China. The company employs roughly 500 to 1,000 staff and generates approximately \$210.1 million in annual revenue, reflecting steady growth from its 1996 founding by Eugene Xiong into a mature mid-market software vendor. Today, Foxit's stated mission is to be the number one brand in PDF solutions, and it addresses three distinct market segments, end-user productivity, volume automation for large-scale document processing, and software development kits for embedding PDF technology into third-party applications. Its core technology shares the same underlying engine that powers Google's open-source PDFium project, giving it strong technical credibility in the PDF rendering space. In 2026, Foxit has continued to push an AI-first roadmap, launching PDF Editor Cloud and PDF Editor 2026.1 for Windows and macOS, with ongoing AI enhancements and security improvements aimed squarely at knowledge workers and enterprise document workflows.

Products and Services

- **Foxit PDF Editor and PDF Editor+**, desktop and cloud-based tools for creating, editing, converting, and organising PDF documents, now featuring an AI Assistant with over 80 smart commands.
- **Foxit PDF Editor Cloud**, a web-based editing environment released in early 2026 for browser-based document work.
- **Foxit eSign**, an electronic signature solution for securely signing and sending documents.
- **Foxit PDF Reader**, a free viewer for reading, annotating, and printing PDF files.
- **Foxit Admin Console**, a centralised management tool for deploying, licensing, and administering Foxit products across an organisation.
- **Foxit PDF SDK**, a software development kit enabling developers to embed PDF creation, viewing, and editing capabilities into their own applications.
- **Foxit Server**, volume automation software for large-scale PDF document management and data capture.

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- **Foxit PDF Compressor and PDF Merger**, utilities for optimising file size and combining multiple PDFs.

- **Mobile apps for iOS and Android**, extending editing, signing, and viewing functionality to smartphones and tablets.

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PaperCut Review

PaperCut holds a strong reputation across major review platforms that host a larger volume of verified feedback. On G2, PaperCut carries a 4.5-star rating from 537 verified reviews, ranking number one in three separate software categories, with users consistently praising its ease of use and effective print management. Capterra shows a similarly strong 4.5-star average across around 65 detailed reviews, with particularly high marks for customer service (4.5) and value for money (4.4), while Software Advice echoes this with the same 4.5-star rating and 65% of reviewers awarding the maximum five stars. For the most numerous and consistently positive reviews, the G2 reviews page is the best resource to consult, given its larger sample size and top-ranked category placements.

[PaperCut reviews](#)

Foxit Review

Independent testing sites such as thebusinessdive.com have also evaluated Foxit against more than 30 competing PDF editors and found it delivered a consistently smooth and dependable performance throughout their trials. Foxit holds a strong 4.7 out of 5 rating on Gartner Peer Insights based on 49 verified reviews, with users consistently praising its PDF editing capabilities and newer AI features, and you can explore the full breakdown at

[Foxit Gartner Reviews](#)



Company Overview

HeyGen is a fast-growing, privately held generative AI company headquartered in Los Angeles, California, that has evolved from a niche avatar-video startup into a leading "message-first" AI video platform used by over 30 million users and 85% of the Fortune 100. Founded in 2020 by Joshua Xu and Wayne Liang, the company has scaled rapidly, with annual recurring revenue reaching \$200 million in 2026, up from \$100 million just eight months earlier, while remaining cash flow break-even and burning only a third of the \$74 million it has raised to date.

Today, HeyGen operates well beyond its original talking-avatar tool, positioning itself as an end-to-end video creation and localisation engine for enterprises and individual creators alike, with the company's most recent disclosed valuation standing at \$500 million following a \$60 million Series A led by Benchmark. It serves more than 100,000 businesses and has become G2's #1 fastest-growing product in its category, reflecting strong momentum in the enterprise video and AI avatar space.

Products and services

- **AI Avatars:** Photo-realistic, customisable digital avatars generated from user photos or videos, including "Avatar IV" for more natural motion and expression.
- **Video Translation:** Automated, multilingual video translation and dubbing that preserves lip-sync and speaker likeness across languages.
- **AI Video Agent:** A conversational, message-first tool that turns short text prompts into full scripted, voiced, and edited videos with minimal manual input.
- **Digital Twins:** Record-once avatar creation that lets users generate unlimited future video content without repeat filming.
- **Photo-to-Video Animation:** Converts static images into expressive, moving video content with synchronised voice and motion.
- **HeyGen for Business:** Team-oriented workspace with secure collaboration, pooled credits, admin controls, single sign-on (SSO), and governance features.
- **Enterprise Integrations:** API access and workflow tooling for embedding AI video generation into marketing, sales enablement, and internal communications pipelines.

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HeyGen Review

HeyGen holds a strong 4.8 out of 5 star rating from more than 1,900 verified reviews on G2, where it ranks number one in four separate software categories. Reviewers consistently praise its ease of use, realistic avatar quality, and fast turnaround, with comparative testing showing HeyGen scoring higher than rival Synthesia specifically on avatar realism. Users highlight how the platform removes the need for cameras, actors, or film crews, enabling non-technical teams to produce studio-quality marketing, training, and sales videos in minutes.

[Heygen G2 reviews.](#)

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