



## New Additions for the Week 10 November - TOP STORIES #140

Here are the Vendors for the week, and for a full list of Vendors already transacting with us on the Marketplace, they [can be found here](#)

### bitwarden

This is a privately-held software company that provides open-source cybersecurity solutions for individuals, teams, and enterprises, primarily focusing on password management, secrets management, and passkey authentication.

Founded in 2016 and headquartered in Santa Barbara, California, the company is known for its commitment to open source transparency and zero-knowledge, end-to-end encryption.

#### Overview

- The company's mission is to empower individuals, teams, and organisations to safely manage their sensitive information online and help create a world where no one gets hacked.
- **Offers both free and paid plans** (Premium, Families, Teams, Enterprise) to individuals and businesses, with options for cloud-hosted or self-hosted deployment to meet varying privacy and control needs.
- **Bitwarden is one of the only widely adopted password managers that is fully open source** across all client applications (desktop, mobile, browser extensions, CLI), allowing for community review and independent security audits.
- All data is protected with end-to-end AES-256 bit encryption before it leaves the user's device.  
The company is compliant with industry standards and regulations, including SOC 2 Type 2, GDPR, CCPA, and HIPAA.

#### Products and Services

- **Bitwarden Password Manager:** The core product for individuals and businesses to generate, store, and share strong, unique passwords, secure notes, credit card information, and identities in an encrypted vault. Key features include:
  - **Unlimited Passwords & Devices:** Store and sync data across all devices (iOS, Android, Windows, macOS, Linux, and all major browser extensions) without limitation.
  - **Secure Sharing:** Enables secure sharing of credentials within organisations (via "collections") or with anyone (via "Bitwarden Send" for end-to-end encrypted text or files).
  - **Vault Health Reports:** Identifies weak, reused, or exposed passwords to proactively manage security risks.
  - **Two-factor Authentication (2FA):** Supports various 2FA methods, including an integrated authenticator (TOTP) and hardware security keys.
  - **User & Group Management:** Provides robust administrative

### flexera™

Flexera is a technology company founded in 1989 that provides **solutions for organisations to manage, govern, and optimise their hybrid IT environments**. The company specialises in IT Asset Management (ITAM), Software Asset Management (SAM), SaaS Management, Cloud Cost Management (FinOps), and software vulnerability management. Flexera's headquarters are located in Itasca, Illinois, USA.

#### Overview

- Flexera's core mission is to provide comprehensive visibility and actionable intelligence across a company's technology landscape (on-premises, SaaS, and cloud).
- **The primary platform is Flexera One**, a SaaS-based solution designed to help enterprises reduce risk, lower costs, and maximise the value of their technology investments.
- The company offers professional consulting, education, training (under the brand FlexNet), and a fully managed service for cloud commitment management.

#### History

Flexera was founded in 1989. Over its history, Flexera has grown to become a prominent player in the technology optimisation market. It has achieved this through a combination of organic growth and strategic acquisitions.

Flexera has long specialised in helping organisations optimise their software investments, manage licenses effectively, and ensure compliance.

The company significantly expanded its focus to include cloud management, offering solutions to track and optimise spending on major platforms like Amazon Web Services (AWS) and Microsoft Azure.

In a notable move to consolidate its market position and enhance its offerings, **Flexera recently acquired Snow Software**, a company specialising in Technology Intelligence solutions. This acquisition aims to provide customers with deeper insights and more effective cost control across their technology assets.

Flexera has continuously developed and integrated new capabilities into its platform, such as the integration of "Spot Eco" (now "Cloud Commitment Management") into the Flexera One platform to automate cloud cost reduction.

**Your Sales Specialist is:** [Taryn Fonseca](#)

tools for businesses to onboard/offboard users, set access controls, and track activity with event logs.

- **Bitwarden Secrets Manager:** An end-to-end encrypted solution for developers, DevOps, and IT teams to store, manage, and automate machine secrets, such as API keys, database passwords, and authentication keys, across the development lifecycle.
- **Bitwarden Passwordless.dev:** Provides APIs and tools for developers to implement FIDO2 WebAuthn-based passkey authentication into their own websites and applications, streamlining the move toward passwordless logins.
- **Bitwarden Authenticator:** A free, standalone mobile app that generates time-based one-time passwords (TOTP) for 2FA, offering a more secure alternative to SMS-based authentication.

Your Sales Specialist is: [Taryn Fonseca](#)

## Bitwarden review

Bitwarden is a highly-rated password management tool known for its strong security, transparent open-source model, and excellent value. In Gartner's ecosystem, Bitwarden is featured in Gartner Peer Insights, where it receives overwhelmingly favourable user reviews, but it is typically not placed in the main Gartner Magic Quadrant for broader categories like Access Management.

- **Exceptional customer support:** Users frequently report quick, high-quality, and on-point assistance from the support team.
- **Easy onboarding and implementation:** Many users find the initial setup and deployment process simple and the documentation helpful.
- **Strong security and compliance features:** The audit logging and secure sharing capabilities are valued for meeting compliance and security needs.

The Gartner [Bitwarden reviews can be found here](#)

## Flexera Review

Flexera is a recognised Leader in recent Gartner Magic Quadrants for both SaaS Management Platforms (SMP) and Cloud Financial Management (CFM) Tools. User reviews on Gartner Peer Insights generally praise the platform's comprehensive capabilities, data accuracy, and customer support.

- **Comprehensive Visibility & Data Accuracy:** The platform provides a robust and detailed view of technology across hybrid IT environments (on-premises, cloud, SaaS), which helps in maintaining compliance and reducing costs.
- **Strong Support & Customer Focus:** Many users highlight the excellent support, knowledgeable staff, and dedicated customer success managers who actively seek to collaborate with clients.
- **Intuitive Interface & Powerful Analytics:** Users find the interface generally easy to use, with strong dashboards and reporting features that provide actionable insights for data-driven decisions.
- **Automation & Optimisation:** Features like automated governance, cost optimisation recommendations, and workload automation (through the acquired Spot FinOps portfolio) are frequently cited as valuable for maximising savings.

The Gartner [reviews for Flexera can be found here](#)

First Technology | Midrand | Johannesburg, 2191 ZA

[Our Privacy Policy](#) | [Constant Contact Data Notice](#)



Try email & social marketing for free!