

New for 14 September - TOP STORIES #184

Here are this week's featured vendors. A complete list of vendors available through FirstMarketplace [can be found here](#).

Click on a vendor logo to visit that company's website.



Company Overview

Wiris is a Barcelona-headquartered STEM and educational technology software company focused on making mathematical and scientific content easier to create, teach, assess and publish digitally. Founded over 25 years ago as a spin-out from the Technical University of Catalonia, it now employs around 120 people, operates a second office in Long Beach, California, and reports that its technology is used by more than 100,000 organisations worldwide.

Today Wiris positions itself as an integration-led STEM technology partner for education providers, EdTech vendors, academic institutions, publishers and scientific content teams, with customers including Pearson, McGraw Hill, Blackboard, D2L, the International Baccalaureate, NASA and Boeing. Its core proposition is to embed accessible equation authoring and intelligent mathematics assessment directly into existing environments, including Microsoft 365, Google Workspace, LMS platforms, HTML and XML editors, CMS platforms and custom applications.

Products and Services

- **MathType**, the flagship equation editor for creating, editing and inserting mathematical and scientific notation, with over 500 symbols, MathML-native output, LaTeX support and export to SVG, PDF and PNG.
- **MathType for Office Tools**, add-ins and desktop applications covering Microsoft 365, Word, PowerPoint, Google Docs, Google Slides and WPS Office, under one subscription across up to three devices.
- **MathType for LMS**, equation editing embedded in Moodle, Canvas, Blackboard, Brightspace by D2L, Schoology and other learning



Faronics™

Company Overview

Faronics is a privately held endpoint management and security software company founded in 1996 and headquartered in Vancouver, British Columbia, with additional operations in the United States and a UK sales presence in Bracknell.

The company is best known for its patented reboot to restore technology, and reports nearly 30,000 unique customers using over 10 million licences across more than 150 countries, selling both direct and through a channel partner network.

Today Faronics positions itself as a single platform for simplifying, securing and managing multi-user and shared computing environments, spanning on-premise software and its cloud console, Deep Freeze Cloud, alongside the newer Faronics Deploy platform for office machines. Its core proposition is eliminating configuration drift and helpdesk load by returning every endpoint to a known good state on reboot, layered with patching, application deployment, security and power management. The customer base is concentrated in education, healthcare, government, retail, finance and BPO, covering classroom and lab PCs, point of sale terminals, hospital carts and field computers.

Products and Services

- **Deep Freeze Enterprise**, on-premise reboot to restore protection for large multi-user deployments managed from a central console.
- **Deep Freeze Standard**, single workstation edition of the reboot to restore technology.
- **Deep Freeze Server**, baseline protection and instant restore for server environments.
- **Deep Freeze for Mac**, reboot to restore protection for macOS endpoints.
- **Deep Freeze Cloud Connector**, links existing on-premise Deep Freeze installations into the cloud console.
- **Deep Freeze Data Retention (Data Igloo)**, redirects user profiles, folders and registry keys to a thawed drive so selected data survives a reboot.

platforms.

- **MathType for HTML Editors**, embeddable equation authoring for web platforms and CMS environments via TinyMCE, CKEditor, JavaScript applications and custom integrations.
- **MathType for XML Editors**, structured authoring integrations for professional print and digital publishing workflows.
- **ChemType**, a dedicated chemistry toolbar with periodic table and inorganic notation symbols built on the MathType engine.
- **AI-powered handwriting recognition**, converting handwritten mathematical and chemical expressions on touch devices into clean digital equations.
- **WirisQuizzes**, an advanced STEM assessment tool for Moodle with randomised variables, open-answer grading, graphical response types and automatic tailored feedback.
- **Nubric**, a cloud assessment and practice platform for Google Classroom, Canvas, Blackboard and Brightspace, offering customised quizzes, reusable question banks, automatic grading and personalised feedback.
- **CalcMe**, a browser-based symbolic calculator and computer algebra system for simplifying expressions, solving equations and factorising polynomials.
- **Computer algebra and answer validation services**, evaluating mathematical equivalence, syntax, numerical tolerances and units, with support for customised grading functions.
- **Accessible STEM tooling**, including keyboard navigation, screen-reader support, automatic alternative text for equations, Duxbury Braille compatibility and machine-readable MathML and LaTeX output.
- **Implementation and customer services**, covering integration guidance, onboarding, training and dedicated technical support, plus a 30-day free trial across the MathType range.

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- **Deep Freeze Cloud**, cloud platform combining instant system restore, endpoint management, security and reporting from one console.
- **Faronics Deploy**, cloud-based deployment and management for local and remote office machines.
- **Application management**, automated software deployment and updates across managed endpoints.
- **Windows Updates and patch management**, scheduled OS and third-party patching within defined maintenance windows.
- **OS deployment and imaging**, remote provisioning of operating system images to endpoints.
- **Remote control**, remote access into user sessions for support and troubleshooting.
- **IT asset management**, asset utilisation, usage statistics and analytics reporting.
- **Endpoint customisation and kiosk mode**, locked-down single-purpose endpoint configurations.
- **Desktop lockdown**, restriction of desktop, settings and application access for shared machines.
- **WINSelect**, granular control over Windows features, drives, applications and user privileges.
- **Faronics Anti-Virus**, endpoint antivirus with centralised management.
- **Anti-Malware and anti-ransomware**, behaviour-based protection for shared endpoints.
- **Advanced Threat Management**, layered endpoint threat detection and remediation.
- **Threat Intelligence and Prevention**, threat feed driven prevention across managed devices.
- **Anti-Executable and Application Control**, application whitelisting to block unauthorised executables.
- **Image Protection**, safeguards the approved endpoint image against unauthorised change.
- **Data Loss Prevention**, controls over data movement and removable media on managed endpoints.
- **Faronics Power Save**, power management and energy consumption reporting across estates.
- **Faronics Insight**, classroom management with teacher console, screen monitoring, broadcasting and a technical console.
- **Mobile Device Management**, management of iOS, Android and Chromebook devices.
- **Mobile Application Management**, app distribution and control across mobile fleets.
- **MDM for Education**, purpose-built mobile management for schools and colleges.
- **EMM Platform**, enterprise mobility management covering devices, apps and content.
- **BYOD management**, separation and control of corporate data on personally owned devices.

- **Multi-OS management**, unified management across mixed mobile operating systems.

- **Faronics Core**, on-premise management console for deploying and administering Faronics products.

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Wiris/Mathtype Review

Wiris aka MathType holds an excellent 4.7 out of 5 on Capterra, Gartner Digital Markets' software review platform, with functionality scoring 4.7, where reviewers highlight its ability to handle complex mathematical, scientific and chemical notation and the ease of inserting equations directly into Microsoft Word. On G2, the wider Wiris portfolio averages 4.2 out of 5, with 23 of its 25 verified reviews awarding four or five stars, and MathType scoring 9.6 out of 10 for meeting requirements and 8.9 out of 10 for quality of support. TrustRadius rates it 8 out of 10, with users consistently praising its seamless Word integration, intuitive interface and the breadth of symbols available for algebra, matrices, sets and geometry.

For the largest pool of positive feedback, the Google Workspace Marketplace listing is the strongest source, given the add-on's 52 million-plus installations and the volume of reviews from teachers and STEM professionals describing it as simple, intuitive and indispensable alongside Word and PowerPoint.

[Mathtype/Wiris Reviews on Capterra](#)

Faronics Review

Faronics earns consistently strong marks from IT teams managing shared and multi-user estates. On Capterra, Deep Freeze holds a 4.6 out of 5 rating across 42 verified reviews, with a 90% likelihood to recommend and particularly high scores for features (4.7) and ease of use (4.5).

Reviewers repeatedly highlight the simplicity of the management interface, the time saved by eliminating reimaging and troubleshooting, and the reliability of returning labs and public access machines to a clean state on every restart.

Faronics Cloud carries an Excellent 4.7 out of 5 TrustScore on Trustpilot, where customers single out the remote connect feature for saving time across multi-site estates, the intuitive admin portal, the maintenance windows that keep machines patched, and fast support response. On G2, users praise easy remote client install and configuration through the admin console, straightforward policy creation in the cloud platform, and the quality of Faronics technical and customer support, with PeerSpot reviewers describing the support team as persistent, thorough and consistently communicative.

[Faronics Deep Freeze Capterra Reviews](#)



Company Overview

Dynatrace is an American multinational software company headquartered in Boston, Massachusetts, founded in 2005 in Linz, Austria by Bernd Greifeneder, who remains Chief Technology Officer. The company listed on the New York Stock Exchange under ticker DT in 2019 and is led by CEO Rick McConnell. It employs around 5,600 people and reported revenue of \$2.02 billion in fiscal year 2026, operating more than 50 offices across over 40 countries.

Dynatrace positions itself as the AI-powered observability platform, helping AI-enabled digital enterprises understand their systems and data so they can analyse, automate, and innovate faster. The platform unifies observability, security, and business analytics on Grail, its causal data lakehouse, with Davis AI providing automated root cause analysis and Smartscape delivering live dependency mapping. It serves customers across banking, financial services, government, insurance, retail and wholesale, transportation, and software, selling through a global direct sales team alongside global system integrators, cloud providers, resellers and technology alliance partners.

Products and services

- **Infrastructure Observability**, continuous discovery and monitoring across hosts, virtual machines, containers, networks, servers, cloud platforms, events and logs.
- **Application Observability**, full-stack application performance monitoring for cloud-native workloads and enterprise applications.
- **AI Observability**, end-to-end visibility into large language model pipelines, inference services, AI orchestration layers and multi-agent systems.
- **Digital Experience**, real user monitoring, session replay and synthetic monitoring of customer journeys.
- **Log Analytics**, Grail-powered log ingestion, storage and analysis correlated with metrics, traces and events.
- **Application Security**, runtime vulnerability analytics, security posture management and runtime application protection.
- **Threat Observability**, threat detection and response across cloud-native environments.
- **Software Delivery**, release validation, quality gates and delivery pipeline observability.
- **Business Observability**, business KPIs and revenue impact analysis in the same context as technical telemetry.

- **Dynatrace Intelligence**, agentic operations system combining causal, predictive and generative AI for autonomous remediation.
- **AutomationEngine**, workflow automation that triggers remediation, opens tickets and updates the CMDB.
- **AppEngine**, low-code environment for building and sharing custom apps on observability, security and business data.
- **Grail**, indexless, schema-on-read causal data lakehouse with massively parallel processing.
- **OpenPipeline**, high-performance stream processing to ingest, enrich and contextualise data at source.
- **OneAgent**, single-deploy agent that automatically collects metrics across the full application delivery chain.
- **PurePath**, distributed tracing with code-level and timing context end to end.
- **Smartscape**, automatic real-time topology mapping of applications and underlying infrastructure.
- **Davis AI**, causal AI engine for automatic anomaly correlation and root cause determination.
- **Dynatrace Hub**, library of integrations, extensions and apps across cloud platforms and third-party technologies.
- **Cloud Monitoring and AIOps solutions spanning AWS**, Azure, Google Cloud and Kubernetes.
- **Implementation**, consulting and training services, delivered directly and through partners.

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Dynatrace Review

Dynatrace carries one of the largest and strongest verified review bases in the observability market. Gartner Peer Insights hosts 2,461 in-depth Dynatrace reviews from verified users, with the platform holding a 4.6 out of 5 rating in the Observability Platforms market. Reviewers consistently highlight OneAgent auto-discovery deploying once and detecting every host, container, process and cloud service with no manual configuration, Smartscape making it easy to trace the blast radius of an incident, and Davis AI automatically correlating anomalies to hand teams the root cause rather than a pile of signals. One reviewer notes the platform gives early wins, with OneAgent and real user monitoring quickly surfacing application and infrastructure issues that could cause revenue loss, supporting the business case and delivering solid ROI.

Analyst recognition matches the user sentiment. Gartner named Dynatrace a Leader in the 2026 Magic Quadrant for Observability Platforms, its 16th time, recognised for both Completeness of Vision and Ability to Execute across a field of 19 evaluated vendors. It was also named a Customers' Choice in the 2025 Gartner Peer Insights Voice of the Customer for Observability Platforms report, meeting or exceeding the market average on both User Interest and Adoption and Overall Experience, and in the Digital Experience Monitoring report customers rated Dynatrace 4.6 out of 5 with 93% saying they would recommend it.

[Dynatrace Reviews](#)

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