



New Additions for the Week 29 December - TOP STORIES #147

Here are the Vendors for the week, and for a full list of Vendors already transacting with us on the Marketplace, they [can be found here](#)



Company Overview

Qlik, founded in 1993 in Lund, Sweden, now headquartered in King of Prussia, Pennsylvania, delivers an end-to-end data integration, quality, analytics, and AI platform following its privatisation by Thoma Bravo in 2016 and recent Talend acquisition. The company serves over 40,000 customers across 100+ countries, unifying hybrid data environments with associative analytics, generative AI, and automation to enable faster, trusted decisions.

Products and Services

- **Qlik Sense:** Cloud-native analytics platform with associative engine for self-service visualisation, AI-powered insights, and predictive modelling; available in Starter, Standard (\$30/user/mo), Premium (\$2,750/mo for 50GB), and Enterprise editions supporting full use cases like dashboards and embedded apps.
- **QlikView:** Traditional guided BI tool for in-memory data exploration, ad-hoc analysis, and collaborative reporting from multiple sources.
- **Qlik Data Integration (Talend Cloud):** AI-augmented tools including Replicate for real-time data replication, Catalogue for lineage and governance, Compose for automated data pipelines/warehouses, and data quality workflows.
- **Qlik Answers:** Generative AI for natural language querying of unstructured data, generating insights and AutoML models without coding.
- **Qlik Automate:** No-code platform for workflow automation across SaaS apps, integrating insights into business processes.
- **Qlik Reporting Service:** Pixel-perfect automated reports in PPT, PDF, Excel formats with subscriptions, alerts, and dashboard exports.
- **Qlik Predict:** Automated machine learning for custom predictive analytics and forecasting integrated into apps.
- **Professional Services:** Consulting for implementation, training programs, premium support, and guided onboarding for enterprise deployments.

Your Sales Specialist is: [Taryn Fonseca](#)



Company Overview

Autodesk is a multinational software corporation founded in 1982 and headquartered in San Francisco, California. The company specialises in 3D design, engineering, and entertainment software, serving industries like architecture, engineering, construction (AEC), manufacturing, media, and entertainment. With over 14,000 employees worldwide, Autodesk's mission focuses on empowering innovators through its Design and Make Platform, emphasising AI, sustainability, and cloud collaboration.

Products and Services

Autodesk offers a comprehensive portfolio of subscription-based software, collections, and cloud services tailored to design, engineering, manufacturing, and media workflows. Key offerings include CAD, BIM, simulation, and collaboration tools, often bundled in industry-specific collections for cost efficiency.

Prices indicated are **estimated list**

- **AutoCAD** (\$2,095/year): Core 2D/3D CAD software with specialised toolsets for architecture, mechanical, electrical, MEP, and more; includes AI-powered automations and mobile/web apps.
- **Revit** (\$3,005/year): BIM platform for architectural design, structural engineering, and MEP; supports collaborative building modelling and documentation.
- **Civil 3D** (\$2,870/year): Civil engineering tool for infrastructure design, surveying, analysis, and documentation with dynamic 3D modelling.
- **Inventor** (\$2,585/year): 3D mechanical design and simulation software for product development, including CAM, nesting, and tolerance analysis add-ons.
- **Fusion** (\$680/year): Cloud-based 3D CAD/CAM/CAE for manufacturing, electronics, simulation, generative design, and team collaboration.
- **Maya** (\$2,010/year) and **3ds Max** (\$2,010/year): Advanced 3D animation, modelling, rendering, and effects tools for film, games, and visualisation.
- **Architecture, Engineering & Construction Collection** (\$3,675/year): Bundles Revit, AutoCAD, Civil 3D, Forma, Navisworks, and more for end-to-end AEC workflows.
- **Product Design & Manufacturing Collection** (\$3,375/year): Includes Inventor, AutoCAD, Fusion, Vault, and advanced CAM/simulation tools.
- **Media & Entertainment Collection** (\$2,790/year): Features Maya, 3ds Max, Arnold renderer, MotionBuilder, and Flow Production Tracking.

- **BIM Collaborate Pro** (\$925/year): Cloud service for real-time co-authoring in Revit, Civil 3D, and Plant 3D with clash detection.
- **Additional services:** Autodesk Platform Services (cloud APIs), Vault (data management), Autodesk Construction Cloud (project management), and free tools like Tinkercad or ReCap Pro for reality capture.

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Qlik Review

Qlik receives strong praise as a 2025 Gartner Peer Insights Customers' Choice for Analytics and BI Platforms (second year), with users lauding data flexibility, seamless multi-source connectivity, intuitive AI features, and scalability for large enterprises across finance, manufacturing, and healthcare. Feedback emphasises quick ROI, robust governance, and support responsiveness, though premium capacity costs and occasional complexity in advanced setups are noted. [Qlik Reviews here](#)

Autodesk Review

Autodesk products receive strong praise for innovation in design and BIM workflows. On Gartner Peer Insights, verified reviews highlight reliability in AEC and manufacturing but note steep learning curves; average ratings hover around 4.2/5 across categories like Cloud Extended Data Management. [Autodesk Reviews.](#)



AppDynamics

Company Overview

AppDynamics, now known as Splunk AppDynamics, provides full-stack observability for hybrid and on-premises applications, linking performance metrics directly to business outcomes. Originally acquired by Cisco and integrated into the Splunk Observability portfolio, it optimises application performance across cloud, on-prem, and hybrid environments with AI-powered insights. The platform supports real-time issue detection, root cause analysis, and integrations with Splunk products for unified visibility.

Products and services

Application Performance Monitoring (APM): Identifies hybrid and on-prem issues in real time, correlating performance with business metrics like revenue; diagnoses root causes from APIs and networks to code level.

SAP Monitoring: Optimises SAP and non-SAP systems with low-overhead agents; pinpoints issues to ABAP code or database queries, includes 35+ pre-configured dashboards for processes like Order-to-Cash.

Application Security: Detects vulnerabilities, blocks attacks in runtime; prioritises threats by business impact, integrates with APM for reduced MTTD/MTTR without extra firewalls.

Business iQ (Performance Monitoring): Visualises how app performance affects customer journeys and KPIs; uses User Journey Maps to prioritise fixes based on conversions or revenue impact.

Digital Experience Monitoring (DEM): Tracks real-user interactions via browser/mobile/synthetic monitoring; optimises journeys across devices, APIs, and services with advanced alerting.

Network Monitoring: Integrates with Cisco ThousandEyes to isolate issues from networks, ISPs, APIs, and third-party services affecting users.

Infrastructure Monitoring: Consolidates views of hybrid environments; prioritises based on business KPIs, supports cloud-native and traditional setups with Smart Agent management.

AI-Driven Anomaly Detection and RCA: Uses ML for baselining, detects deviations without configuration; provides snapshots for code-level insights and proactive outage prevention.

Log Observer Connect: Combines APM with Splunk log analytics, enhancing logs with metadata for contextual searches without duplicating data.

Other Capabilities: Supports OpenTelemetry data collection, cloud migration baselining, continuous delivery validation, and self-hosted virtual appliances for Kubernetes.

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AppDynamics Review

Splunk AppDynamics (formerly Cisco AppDynamics) earned Gartner Peer Insights Customers' Choice recognition for APM and Observability, based on nearly 2,000 reviews highlighting strong execution, innovation, and full-stack visibility. Users praise its polished UI, quick root-cause analysis, and business-aligned metrics over

competitors.

[AppDynamics Reviews.](#)

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