



New Additions for the Week 19 January - TOP STORIES #150

Here are the Vendors for the week, and for a full list of Vendors already transacting with us on the Marketplace, they [can be found here](#)



Company Overview

AdminDroid is a software company based in Chennai, India, specialising in IT management tools for Microsoft 365 and Active Directory environments. It focuses on providing insights, analytics, reporting, auditing, security compliance, and user activity monitoring solutions for IT administrators. The company serves over 30,000 organisations across 110+ countries, managing more than 60 million Microsoft 365 users.

Products and Services

- **AdminDroid 365:** Flagship all-in-one tool for Microsoft 365 management, offering 1,800+ ready-to-use reports on user activity, licensing, security, compliance (e.g., GDPR, HIPAA, SOX), usage analytics, and auditing; includes 30+ smart dashboards, AI-powered charts, scheduling, exports, advanced filters, and custom reports.
- **Active Directory Management:** Comprehensive solution for on-premises and hybrid AD environments, providing real-time monitoring, automated alerts, in-depth reporting, auditing, automation, secure delegation, and governance features.
- **Alerting and Automation:** Real-time alerts for security events, reminder agents, approval workflows, and task automation across Microsoft 365 and AD to streamline admin tasks and ensure compliance.
- **Compliance and Analytics:** Pre-built report clusters for regulatory standards (ISO-27001, PCI-DSS, etc.), data retention, granular non-



Company Overview

Asana is a leading work management platform founded in 2008 by Dustin Moskovitz and Justin Rosenstein, former Facebook executives, and headquartered in San Francisco, California. The company, publicly traded as ASAN on NYSE, serves over 170,000 customers including Accenture, Amazon, and Anthropic across more than 200 countries, with fiscal 2025 revenue reaching \$723.9 million. Asana focuses on helping teams organise complex work through AI-powered collaboration, goals alignment, and automation to turn plans into action.

Products and Services

- **Core Work Management Platform:** Enables task creation, project tracking with List, Board, Timeline (Gantt), and Calendar views, multi-home tasks across projects, subtasks, dependencies, custom fields, and workload management for resource allocation and bottleneck identification.
- **AI Features (Asana Intelligence):** Includes Smart Workflows, Smart Chat/Editor/Fields/Projects, Words to Workflows, Smart Summaries/Status, Risk Reports, and AI Studio for custom AI agents; available in higher tiers with automation bundles standardising processes across projects.
- **Automation and Integrations:** Workflow Builder, Rules for auto-assignment/updates, Forms for project intake, 200+ native integrations (e.g., Slack, Microsoft Teams, Salesforce, Figma, HubSpot, Power BI), open API, and bundles for recurring tasks, bulk actions, and advanced search.
- **Goals, Portfolios, and Reporting:** Company-wide goal tracking linked to tasks/portfolios, progress monitoring, custom dashboards/charts, project/portfolio status updates, and risk reporting for visibility into team performance and milestones.

admin delegation, and visual analytics for resource/app/device usage and inactive users.

- **Deployment Options:** Self-hosted with easy setup (no prerequisites, auto-updates) or SaaS via Azure Marketplace; user-friendly web interface for complex tasks.

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- **Enterprise Security and Admin:** SAML/SSO, SCIM provisioning, Audit Log API/SIEM (Splunk), DLP (Netskope), eDiscovery, data deletion/archiving, admin controls for permissions, custom branding, and organisation exports; plans scale from Personal (free) to Enterprise.

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AdminDroid Review

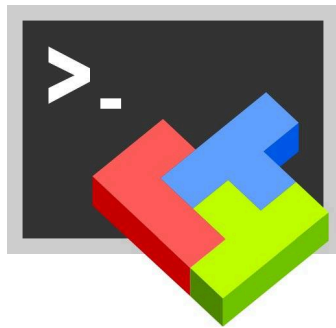
G2 hosts the most numerous positive reviews (4.6/5 stars from 22 verified users), praising its visibility into Microsoft 365 environments, extensive out-of-the-box reports, compliance support, and time savings on audits.

[AdminDroid Reviews](#)

Asana Review

Asana earned Gartner Peer Insights Customers' Choice recognition for Collaborative Work Management, with verified reviews praising its flexibility, scalability, intuitive interface, automation efficiency, and goal alignment that reduce manual work and enhance cross-team visibility. Users note high satisfaction in marketing, operations, product, and sales use cases, though some mention a learning curve for complex setups.

You can [Asana Reviews](#)



MobaXterm

Company Overview

Mobatek is a software company based in Toulouse, France, founded in 2008, specialising in system and network tools for Windows users, particularly IT, development, and DBA teams. The company develops secure, lightweight, and portable applications with no dependencies, focusing on intuitive interfaces, agile development driven by user feedback, and free versions for testing.

Products like MobaXterm and MobaSSH serve corporate clients worldwide across sectors such as aeronautics, defence, banking, and education.

Products and services

- **MobaXterm Home Edition (Free):** Portable all-in-one remote computing toolbox with X server, SSH, Telnet, RDP, VNC, SFTP, FTP, Mosh, X11-forwarding, Unix commands (bash, grep, awk, rsync), graphical SFTP browser, SSH tunnels manager, macro recording, master password protection, and plugin support.
- **MobaXterm Professional Edition:** Paid subscription version adds unlimited sessions/tunnels/macros, enhanced security, 12-month updates, company deployment, customiser for branding/default settings, and lifetime use rights.
- **MobaSSH:** Enhanced SSH server for Windows with Unix tools, enabling secure command execution and file transfers from any OS to Windows via encrypted connections.
- **Other Free Tools (Mobatek Labs):** Includes MobaLiveCD for running LiveCD's* on Windows, MobaPhoto for photo galleries, and MobaMotiv for generating cover letters.

* **A LiveCD** is a bootable disc containing a complete operating system, typically Linux-based, that runs entirely from the removable media into the computer's memory without installing anything on the hard drive or altering the host system. For IT professionals managing Windows environments, it simplifies handling Linux rescue or forensics operations on the same machine.

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MobaXterm Review

MobaXterm receives strong praise for its ease of use, powerful remote access features, session management, and integrated tools like SFTP and X11. Users highlight the intuitive tabbed interface, quick connections, and efficiency for managing multiple servers.

Access Gartner Peer Insights [MobaXTerm Reviews](#).



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