



New Additions for the Week 16 February - TOP STORIES #154

Here are the Vendors for the week, and for a full list of Vendors already transacting with us on the Marketplace, they [can be found here](#)

exclaimer

Company Overview

Exclaimer is a privately held email signature management company founded in 2001 and headquartered in Farnborough, England, specialising in cloud-based tools that add branding, disclaimers, and regulatory compliance to corporate email for Microsoft 365, Exchange, and Google Workspace. It serves over 70,000 customers and around 9 million email accounts worldwide, helping organisations standardise professional signatures, cut admin overheads, and turn everyday email into a measurable engagement and marketing channel.

Products and Services

Paessler's flagship offering is PRTG Network Monitor, an all-in-one solution for monitoring networks, servers, devices, traffic, applications, cloud services, databases, and more.

- **Email signature management platform:** Centrally design, control, and deploy professional email signatures across Microsoft 365, Exchange, and Google Workspace environments, covering desktop, mobile, and webmail without user involvement.
- **Directory integration:** Syncs with Microsoft Entra ID, Google Workspace Directory, and Okta to auto-populate signature fields and drive dynamic targeting based on user attributes and groups.
- **Dynamic personalisation and targeting:** Create branded HTML templates with flexible rules to tailor signatures, banners, and calls-to-action by audience, department, region, or CRM lists (Salesforce, HubSpot).
- **Compliance and legal disclaimers:** Automatically append regulatory notices and disclaimers (GDPR, HIPAA) with smart rules to ensure coverage and reduce legal risk across all outbound email.
- **Marketing campaign enablement:** Turn signatures into managed digital advertising to promote events, product launches, and campaigns, with reported results of 1,900% ROI and measurable clickthrough engagement.
- **Analytics and reporting:** Track clickthroughs, website visits, and campaign performance to demonstrate signature-driven engagement and productivity improvements.
- **Role-based access and governance:** Delegate template and campaign management to marketing teams whilst IT retains central control over brand standards and compliance.

Your Sales Specialist is: [Taryn Fonseca](#)



Company Overview

Overe.io is a Cloud Detection & Response platform purpose-built for the SaaS era, with a sharp focus on Microsoft 365 security. The company serves Managed Service Providers (MSPs), value-added resellers (VARs), IT partners, and enterprises seeking to protect client environments and business data from sophisticated threats without operational complexity. Founded by leadership with over 20 years of cybersecurity experience, including product executive roles at Prevx, Webroot, OpenText, and Blackpoint Cyber, Overe addresses a critical security gap, recognising that for every one security incident related to endpoint protection, businesses face at least six separate incidents involving SaaS or cloud services.

The platform is built on four foundational pillars: Assess, Harden, Monitor, and Respond. This structured approach enables organisations to detect vulnerabilities, actively fortify defences, and maintain continuous protection across Microsoft 365 tenants. Overe employs a zero-trust approach and views threats through the eyes of adversaries, enabling the platform to anticipate and counteract sophisticated cyber-attacks including account takeovers, MFA bypass, token theft, and MFA abuse. The solution is designed to remove the guesswork from Microsoft 365 security, helping organisations protect more users and tenants without adding operational overhead.

Overe has established strategic partnerships with organisations including BeMSP (serving 200+ MSPs), PRODATA (Africa distribution), and TwoFive, Inc. (Japan email security), extending its reach across global markets. The company offers a free SaaS security assessment tool to evaluate security posture, with premium tiers providing advanced features including extended Dark Web surveillance, AI-driven monitoring, and automated response capabilities.

Products and Services

- **Overe Assess (Free):** Instant Microsoft 365 tenant security assessment tool providing essential insights into vulnerabilities, compliance issues, and security posture across SaaS applications
- **Overe Harden:** Automated deployment of best-practice security policies and measures across client environments, simplifying the enforcement of security standards and drift correction across every tenant
- **Overe Protect (Monitor):** Continuous AI-driven monitoring of SaaS environments detecting unusual activities, potential threats, token theft, and MFA bypass attempts in real-time

- **Overe Respond:** Automated response features enabling MSPs to address security risks promptly, ensuring seamless operational continuity through an integrated dashboard
- **Overe Premium:** Advanced enterprise-grade platform including all Assess features plus extended Dark Web surveillance, advanced user information, and comprehensive threat detection capabilities
- **Account Takeover & MFA Bypass Prevention:** Specialised protection against Microsoft 365 identity compromise, stopping breaches before they occur
- **Security Visibility & Reporting:** Transforms security posture and risk into clear, provable evidence that customers understand, making Microsoft 365 security visible and demonstrable

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exclaimer Review

Exclaimer is widely regarded as a leading email signature management solution, frequently described as easy to use, highly customisable, and extremely effective at delivering consistent, professional signatures across all devices and platforms. Users particularly appreciate the centralised management, the depth of integration with Microsoft 365 and Google Workspace, and the ability to run targeted marketing campaigns through signatures whilst maintaining strict brand and compliance control.

The platform enjoys strong, positive coverage on major review sites. Capterra, GetApp, G2, TrustRadius, and Trustpilot host numerous favourable reviews highlighting benefits such as professional company-wide signatures, intuitive template design, and responsive customer support.

[exclaimer Reviews](#)

Overe.io Review

Overe.io has garnered positive feedback from MSPs and enterprises implementing the platform for Microsoft 365 security management. IT Consec, a featured customer, reports that "Overe now protects thousands of our users, providing robust security and peace of mind". Good Heart Technology states that "Overe has completely transformed how we manage security for our clients". These case studies, available through the Partner Portal, demonstrate real-world implementation success across diverse client environments.

The platform's approach to automated security operations resonates particularly well with MSPs seeking to deliver enterprise-grade protection at scale without increasing operational overhead. Customers appreciate the intuitive dashboard, rapid deployment capabilities, and the platform's ability to turn security into a productised service that can be managed effortlessly across multiple client tenants.

[Overe.io Home Page.](#)



IRONSCALES

Company Overview

IRONSCALES is an AI-powered email security platform founded in 2013 by CEO Eyal Benishti and headquartered in Atlanta, Georgia, with additional offices in Tel Aviv and London. The company was incubated within a leading cybersecurity venture programme and has grown to protect over 17,000 organisations globally, including 3,500 enterprises and managed service providers. IRONSCALES pioneered the industry's first self-learning email security platform that combines adaptive AI with human intelligence to detect and remediate advanced phishing threats, business email compromise (BEC), account takeovers (ATO), deepfake attacks, and zero-day threats that traditional solutions miss. The platform integrates seamlessly with existing security stacks and Microsoft/Google environments, installs in minutes, and dramatically reduces the time security teams spend on email security through autonomous SOC automation. In December 2024, IRONSCALES was positioned as a Visionary in the Gartner Magic Quadrant for Email Security Platforms, recognised for its completeness of vision and ability to execute.

Products and Services

- **Adaptive AI Email Security Platform:** Self-learning system using natural language processing (NLP) and natural language understanding (NLU) to build behavioural baselines and social graphs, detecting subtle threats through real-time reputation, content, and behavioural analysis
- **Themis Agentic AI Virtual SOC:** Hands-free automation that autonomously classifies, clusters, and remediates threats with fully automated incident response tailored to security preferences

- **Business Email Compromise (BEC) Protection:** Advanced detection against impersonation attempts, spear phishing, and social engineering threats with customisable email templates
- **Account Takeover (ATO) Protection:** VIP mailbox protection with monitoring to prevent credential harvesting and account compromise
- **Deepfake Detection:** Real-time protection against AI-driven impersonation attacks and sophisticated social engineering
- **QR Code Phishing Protection:** Detection and blocking of QR code-based phishing attacks
- **Malware and URL Protection:** Automatic scanning and blocking of malicious files, links, and polymorphic attacks
- **Dynamic Warning Banners:** Context-aware alerts that reduce banner fatigue whilst protecting users
- **Report Phishing Button with AI Copilot:** User-facing tool with AI-powered guidance for additional training and support
- **Phishing Simulation Testing:** DeployGPT-powered spear phishing simulations that adapt as attackers change, with native security awareness training integrated into the platform
- **Global Threat Intelligence Network:** Democratised threat-hunting across 30,000+ security professionals in 17,000+ organisations, feeding real-time attack data into AI models
- **90-Day Mailbox Scanback:** Initial comprehensive scanning of all company mailboxes upon deployment
- **SIEM, SOAR, XDR, EDR Integration:** Seamless integration with existing security stacks to enhance incident response workflows
- **Automated Remediation:** Automatic removal of threats from all monitored inboxes with full transparency and analyst oversight

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IRONSCALES Review

IRONSCALES maintains a strong reputation with a 4.8-star rating on Gartner Peer Insights based on 155 reviews as of December 2024, earning recognition as a High Performer and Easiest To Do Business With across multiple G2 Grid reports. Customers consistently praise the platform's ability to reduce manual investigation time by 80-95%, with organisations reporting significant improvements in threat detection and remediation efficiency. The solution has received numerous industry accolades, including recognition in the 2024 Gartner Magic Quadrant as a Visionary, G2 High Performer awards, Expert Insights Top Solution designation, and Atlanta Pacesetters Awards for fastest-growing companies. Users particularly value the platform's simplicity of deployment, effectiveness at catching 80-90% of phishing attempts, and the combination of automated threat response with human oversight capabilities.

[Gartner IRONSCALES Reviews](#)

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