

New for 7 September - TOP STORIES #183

Here are this week's featured vendors. A complete list of vendors available through FirstMarketplace [can be found here](#).

Click on a vendor logo to visit that company's website.

Safenames

Company Overview

Safenames is a Milton Keynes, UK based corporate domain and brand protection specialist that has been securing online identities since 1999, and today operates as an ICANN accredited registrar (IANA ID 447) with ISO accredited teams supporting global brand owners. Headquartered at Safenames House, Sunrise Parkway, Linford Wood, it works as an extension of in-house IT, security, digital, marketing and legal teams, with dedicated 24/7 account managers, bespoke pricing and a wrap-around service for complex portfolios.

Today the firm combines global domain registration and portfolio management with brand monitoring, dispute handling, WHOIS privacy, bot mitigation and customisable hosting from a Tier 3 data centre about an hour from London. Recent activity includes ICANN .brand (dotBrand) application support for the 2026 window, an EdgeNext partnership on performance and edge security, and high-profile UK partnerships such as MK Dons First Team Training Kit Partner for 2026/27 and Official Team England sponsor of UK's Strongest Man 2026.

Products and Services

- **Corporate domain search**, registration, transfer and renewal across global TLDs, ccTLDs and new gTLDs, with dedicated account management.
- **Centralised corporate domain portfolio management**, including DNS control, auto-renewal, locking and governance-led administration.
- **Brand monitoring and online brand protection across domains**, DNS and related threats, with abuse monitoring and escalation.
- **Domain dispute handling**, including UDRP support and recovery of infringing or abusive names.
- **Domain brokerage**, acquisitions and premium name sourcing to strengthen and complete brand portfolios.
- **WHOIS privacy** and registrant protection services for corporate and consumer portfolios.
- **Customisable hosting and data hosting from a UK Tier 3 facility**, with security-led operations.

CYBRARY

Company Overview

Cybrary is a US-based cybersecurity and IT workforce development company that today operates as an online training platform for individuals and enterprise teams. Headquartered in College Park, Maryland, it delivers on-demand courses, hands-on virtual labs, role-based career paths and certification preparation, with content aligned to frameworks such as NIST NICE, MITRE ATT&CK and DoD 8140/8570.

The company now positions itself around cyber-ready workforces and AI readiness, combining expert-led training with security awareness, phishing simulation via CanIPhish, baseline and benchmark assessments, and management tools for skills-gap tracking. Cybrary for Business serves organisations including military, government and commercial teams, while individuals use Free and Insider Pro subscriptions. It reports a large learner community, including use across Fortune 1000 organisations, and continues to update content for current threats, certifications and AI-related security skills.

Products and Services

- **Cybrary for Individuals**, Free and Insider Pro subscriptions with courses, labs, practice tests and certificates of completion.
- **Cybrary for Business**, enterprise team training, dashboards, analytics and progress tracking.
- **Career Paths**, role-aligned programmes for in-demand cybersecurity and IT jobs.
- **Certification Prep Paths**, exam-focused training for CompTIA, ISC², EC-Council and other vendors.
- **Skill Paths**, focused topic training for specialised knowledge.
- **Hands-on Virtual Labs**, interactive exercises and real-world threat scenarios.
- **AI Readiness curriculum**, role-based AI security and adoption training.
- **Security awareness training**, employee-facing courses plus phishing simulations via CanIPhish.
- **Baseline and Benchmark assessments**, skills-gap identification and knowledge checks.

- **Bot mitigation to reduce malicious automated traffic** and protect brand sites and data.
- **Incident response support** and brand-threat monitoring as part of a governance-led security model.
- **.brand (dotBrand) advisory**, including ICANN application readiness, registry operations guidance and private online estate planning.
- **24/7 named account management**, wrap-around packages and consultancy for IT, legal and marketing stakeholders.

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Safenames Review

Clients highlight cost control, dependable custody of assets and a collaborative, account-led model. NHS Blood and Transplant has stated that Safenames reduced cost by 50%, while Horwath HTL notes it is "always a comfort to know that your data is in safe and capable hands." Independent peer commentary is concentrated on Google Business reviews for the Milton Keynes operation, where customers praise responsive support and professional domain handling.

[Safenames Reviews](#)

- **Framework-aligned content**, mapping to NIST NICE, MITRE ATT&CK and DoD 8140/8570.
- **CEU and CPE eligible courses**, for maintaining existing professional certifications.
- **Military and government training**, DoD-aligned workforce development content.

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Cybrary Review

Learners and teams highlight Cybrary's breadth of labs, career paths and certification prep, with users pointing to practical skill-building and exam confidence on CompTIA and similar programmes. Organisations use it to upskill SOC, analyst and broader IT teams at scale, with reported value in self-paced content and responsive support.

[Cybrary Reviews](#)



Company Overview

Barracuda Networks is a private cybersecurity company headquartered in Campbell, California, currently owned by KKR after its 2022 acquisition from Thoma Bravo for around \$4 billion. Today the company positions itself as a cloud-first, AI-powered cybersecurity provider, protecting more than 200,000 organisations worldwide across email, data, applications and networks, with Rohit Ghai serving as CEO.

In 2025 Barracuda launched BarracudaONE, an AI-powered platform that consolidates email protection, data backup, threat detection and extended detection and response (XDR) into a single, centralised dashboard. The company continues to serve a broad mix of small, mid-sized and enterprise customers through appliance, virtual appliance, cloud and hybrid deployments, and it remains heavily focused on managed service provider (MSP) channels alongside direct enterprise sales.

Products and services

- **BarracudaONE**, an AI-powered unified cybersecurity platform combining email, data, application and network protection with a centralised dashboard.
- **Email Protection**, including anti-phishing, spam and malware filtering, email encryption and Microsoft 365 security.
- **Barracuda Managed XDR**, a managed extended detection and response service for continuous threat monitoring.
- **CloudGen Firewall**, a next-generation and SD-WAN capable firewall for network security.
- **Web Application Firewall (WAF) and Application Protection**, securing web apps and APIs from attacks.
- **Barracuda Backup**, cloud and on-premises data backup and disaster recovery.
- **Message Archiver**, cloud-based email archiving for compliance and eDiscovery.
- **Web Security Gateway**, content filtering and web threat protection.
- **SecureEdge**, a SASE (secure access service edge) solution for secure remote connectivity.
- **Data Protection and cloud security services**, covering public cloud workload security.

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Barracuda Review

Barracuda has a strong presence on Gartner Peer Insights, with 348 verified reviews in the Email Security category alone and 115 in-depth reviews for Barracuda Backup, alongside further reviews for Barracuda Managed XDR and its network firewall products. Customers consistently highlight the platform's ease of implementation, responsive technical support and strong feature coverage relative to cost, with one reviewer noting the firewall covered "the best candidate to fulfil those requirements" and another praising support as "first-rate" for setting up VPN tunnels. Barracuda has also previously been named a Gartner Peer Insights Customers' Choice for Network Firewalls, reflecting sustained high satisfaction scores from verified IT buyers.

[Barracuda Reviews](#)

First Technology | Midrand | Johannesburg, 2191 ZA

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