



New Additions for the Week 26 January - TOP STORIES #151

Here are the Vendors for the week, and for a full list of Vendors already transacting with us on the Marketplace, they [can be found here](#)

PAESSLER THE MONITORING EXPERTS

Company Overview

Paessler AG, founded in 1997 in Nuremberg, Germany, by Dirk Paessler, specialises in network monitoring solutions. The company has grown to over 300 employees serving more than 500,000 customers worldwide across IT, OT, and IoT environments. With 25+ years of experience, Paessler focuses on intuitive tools that provide complete visibility into infrastructures, preventing downtime and optimising performance.

Products and Services

Paessler's flagship offering is PRTG Network Monitor, an all-in-one solution for monitoring networks, servers, devices, traffic, applications, cloud services, databases, and more.

- **Sensors:** Over 1,000 pre-configured types for real-time data collection on bandwidth, availability, capacity, SNMP devices, databases via SQL queries, applications, virtual environments, and custom scripts.
- **Dashboards and Maps:** Customisable, interactive visualisations unifying insights into a single pane for IT infrastructure health.
- **Alerts and Notifications:** Custom thresholds with immediate alerts via email, push, HTTP, SMS, and more to detect issues proactively.
- **Distributed Monitoring:** Remote probes for scalability, load distribution, and secure TLS-encrypted communication across multi-site environments.
- **Reporting:** Customisable templates with historical analysis, trends, and AI-driven anomaly detection for baselines and sensor recommendations.
- **PRTG Hosted Monitor:** Cloud-based version eliminating hardware needs, optimised for larger environments with SLA and business process monitoring.
- **PRTG Enterprise Monitor:** Advanced on-premises option for complex setups, including healthcare (DICOM, HL7), industrial (OPC UA, Modbus), CCTV, and data centres.
- **Professional Services:** Consulting for setup, customisation, support, and partner integrations like AWS.

Your Sales Specialist is: [Taryn Fonseca](#)

Paessler AG Review

PingPlotter

Company Overview

PingPlotter, developed by Pingman Tools in Boise, Idaho, has provided network monitoring and troubleshooting software since 1998. The company focuses on graphical tools that visualise latency, packet loss, and jitter to help users identify and resolve internet disruptions quickly. With 11-50 employees, it serves home users, small businesses, and enterprises managing remote networks.

Products and Services

- **Core Work Management Platform:** Enables task creation, project tracking with List, Board, Timeline (Gantt), and Calendar views, multi-home tasks across projects, subtasks, dependencies, custom fields, and workload management for resource allocation and bottleneck identification.
- **AI Features (Asana Intelligence):** Includes Smart Workflows, Smart Chat/Editor/Fields/Projects, Words to Workflows, Smart Summaries/Status, Risk Reports, and AI Studio for custom AI agents; available in higher tiers with automation bundles standardising processes across projects.
- **Automation and Integrations:** Workflow Builder, Rules for auto-assignment/updates, Forms for project intake, 200+ native integrations (e.g., Slack, Microsoft Teams, Salesforce, Figma, HubSpot, Power BI), open API, and bundles for recurring tasks, bulk actions, and advanced search.
- **Goals, Portfolios, and Reporting:** Company-wide goal tracking linked to tasks/portfolios, progress monitoring, custom dashboards/charts, project/portfolio status updates, and risk reporting for visibility into team performance and milestones.
- **Enterprise Security and Admin:** SAML/SSO, SCIM provisioning, Audit Log API/SIEM (Splunk), DLP (Netskope), eDiscovery, data deletion/archiving, admin controls for permissions, custom branding, and organisation exports; plans scale from Personal (free) to Enterprise.

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PingPlotter Review

Paessler receives strong praise for its ease of use, comprehensive sensors, and proactive alerting that saves time on network issues. Users highlight the intuitive interface, real-time visibility, and reliability across large environments. Gartner Peer Insights recognises Paessler as a past Customers' Choice for IT Infrastructure Monitoring Tools based on verified reviews. Users particularly commend its single-pane-of-glass monitoring and issue prevention:

[Paessler Reviews](#)

PingPlotter receives strong praise on Software Advice (part of Gartner Digital Markets) for its ease of use and effective diagnostics, with users highlighting reliable packet loss tracking and ISP-proof data. Capterra features numerous positive verified reviews, such as "Glorious, wonderful network analytics!" and commendations for simplifying complex troubleshooting.

You can find [PingPlotter Reviews here](#).



Powerviz

Company Overview

Powerviz.ai, a product of **TruViz Inc.**, specialises in advanced custom visuals for Microsoft Power BI dashboards. Headquartered in South Plainfield, New Jersey, the company focuses on enhancing data visualisation with user-friendly, no-code tools to boost user adoption and analytics efficiency.

Library and Services

- **Custom Visuals Suite:** Offers a range of fully customisable, low-code/no-code visuals for Power BI, including features like conditional formatting, themes, colour palettes, lasso selection, ranking (top/bottom N), grid view, shapes, annotations, and color-blind safe options, all without complex DAX coding.
- **Activity Gauge:** Circular bar visual for comparing categories, progress against targets, with dynamic hover details, outlier detection via conditional formatting, and custom centre styling using text, measures, icons, or images.
- **KPI Visual:** Advanced Key Performance Indicator display for eye-catching metrics, supporting custom targets, trends, and enhanced styling to highlight performance data effectively.
- **Filter/Slicer Enhancements:** Advanced slicers with pop-up/canvas modes, hierarchical drill-down (even for ragged hierarchies), pre-selected values, and seamless data exploration.
- **Date Picker:** Intuitive date selection tool with rich customisation, improving UX over native Power BI slicers for better report navigation and filtering.
- **Additional Features Across Visuals:** Industry-specific solutions (e.g., customer journey, financial flows, supply chain), 30-day free trial, enterprise-scale compliance, and support for global clients via TruViz's consulting in analytics and BI.
- **Support Services:** Documentation, demo reports, video tutorials, FAQ, and direct support to ensure easy configuration and adoption.

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Powerviz Review

Positive user feedback highlights ease of use, excellent customer service, intuitive design, and significant UX improvements, such as in the Date Picker visual. The most numerous positive reviews appear on LinkedIn, where users praise the visuals' advanced features and "wow" factor.

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